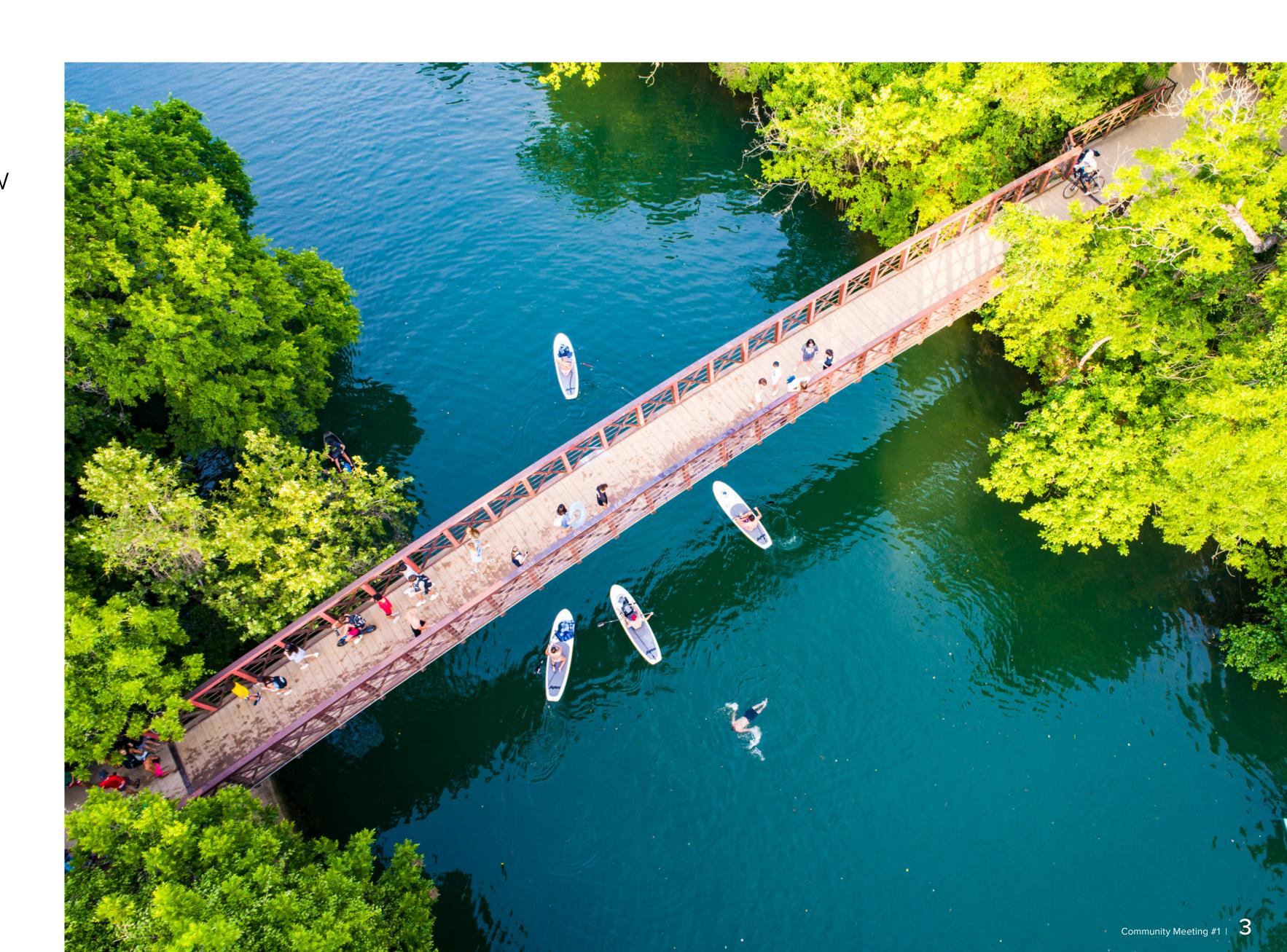




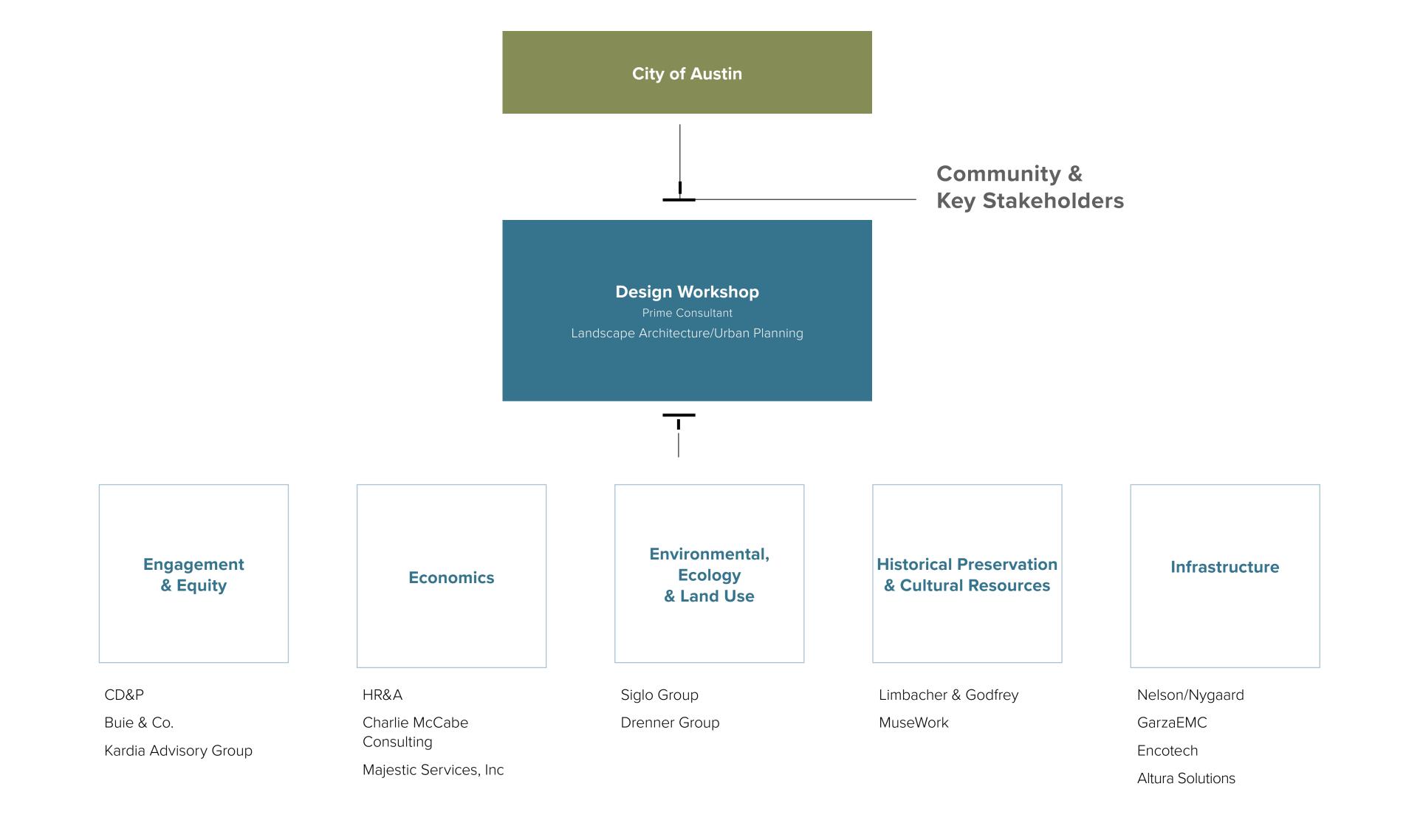
AGENDA

- 1. Introduction
- 2. Site Analysis and Needs
 Assessment Report Overview
- 3. Goals and Guiding Principles
- 4. Next Steps





TEAM OVERVIEW

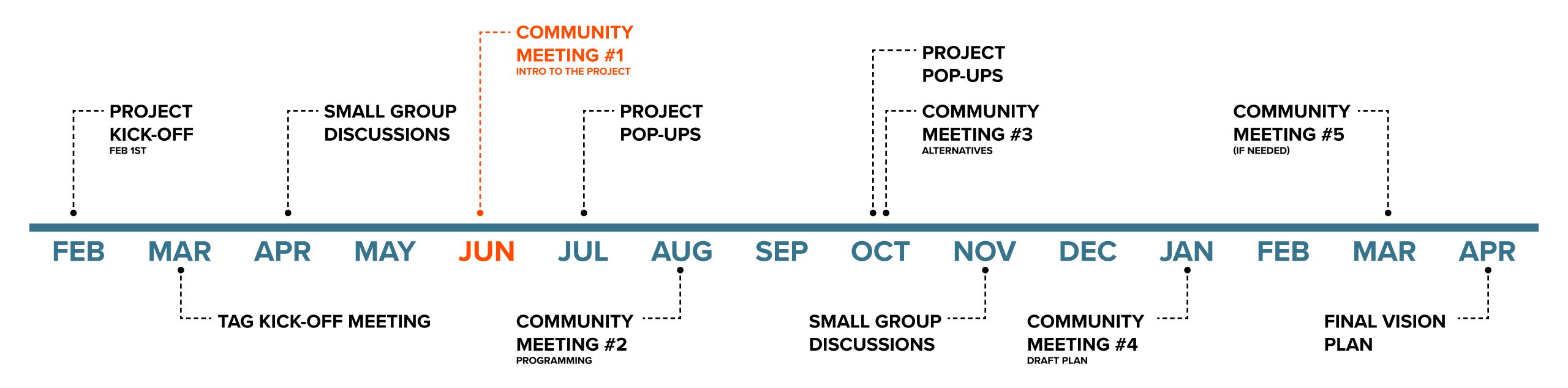


SCHEDULE

Assessment Report to City Commission,

Boards, City Manager and City Council

Community Wide Survey



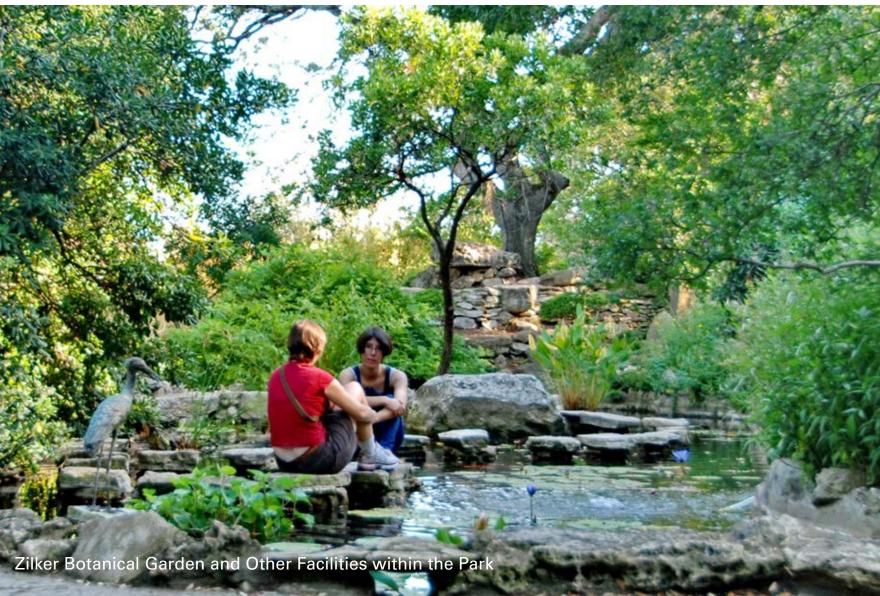
Site and Contextural Analysis and Data **Strategic Kick-Off and Project Initiation Project Meetings Stakeholder/Community Participation** City Staff, Public Review/Boards, Commissions, Council Review **Vision Plan Report Preparation** Provide a Needs Assessment Report Project Work Plan Site Analysis and Needs Assessment Report Project Meetings Materials Community Outreach and Draft Vision Plan Preliminary Vision Plan Concepts

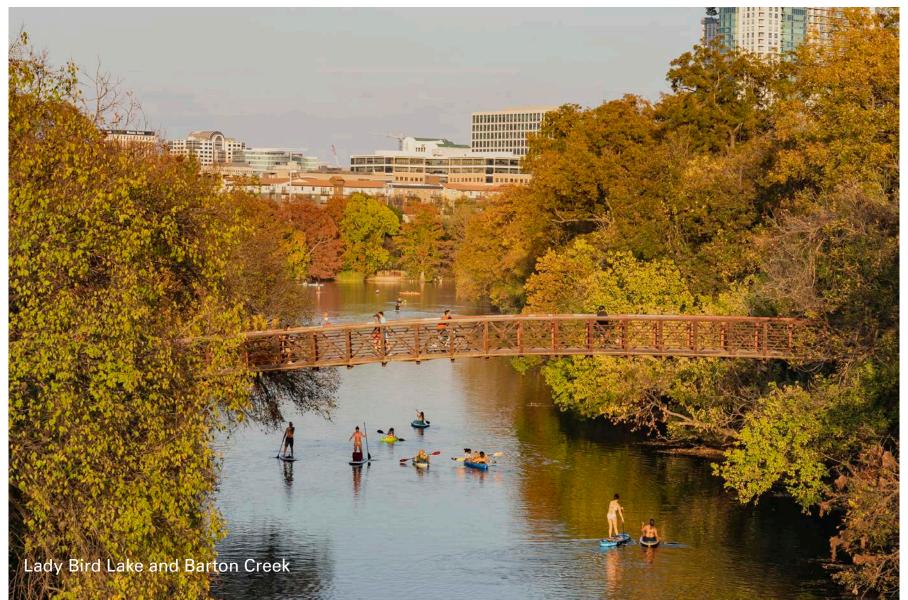
Kick-Off Meeting **Presentation of the Site Analysis and** Engagement Plan Stakeholder Contract Final Draft Vision Plan Document Technical Advisory Group Meetings Community Engagement and Outreach Presentation of Final Draft Vision Plan Document to City Commission, **Needs Assessment Report** List Meeting Minutes and Summaries Presentation of the Site Analysis and Needs **Progress Reports** Boards, City Manager and City Council

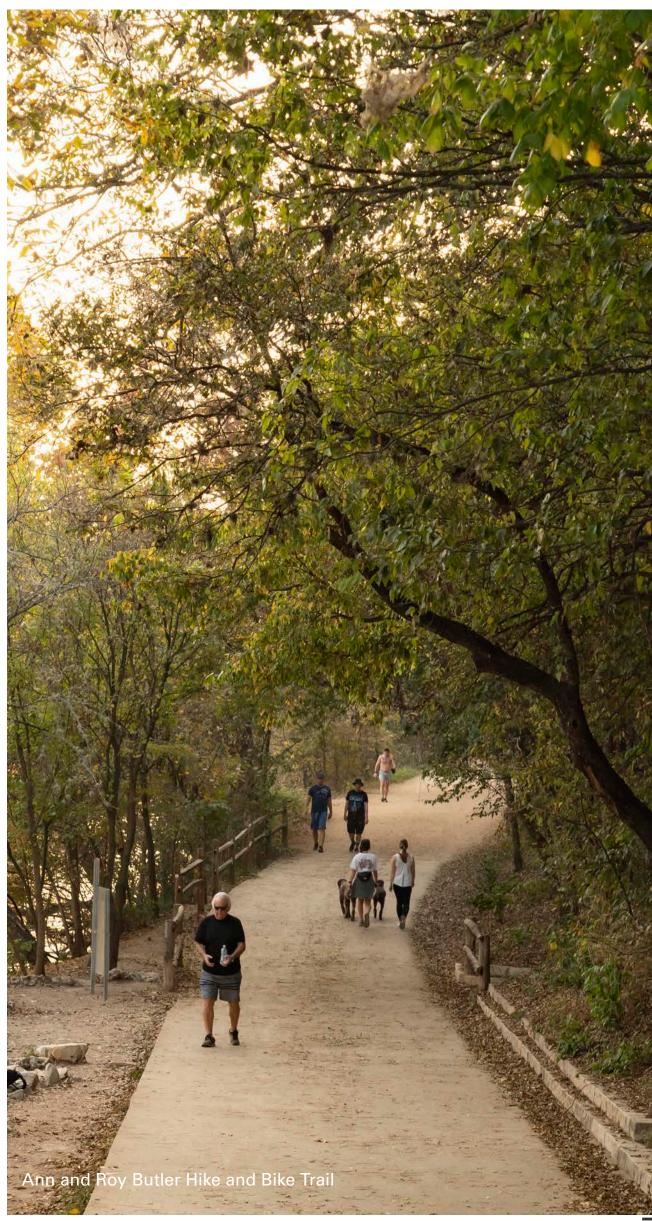
ZILKER PARK: AN AUSTIN TREASURE









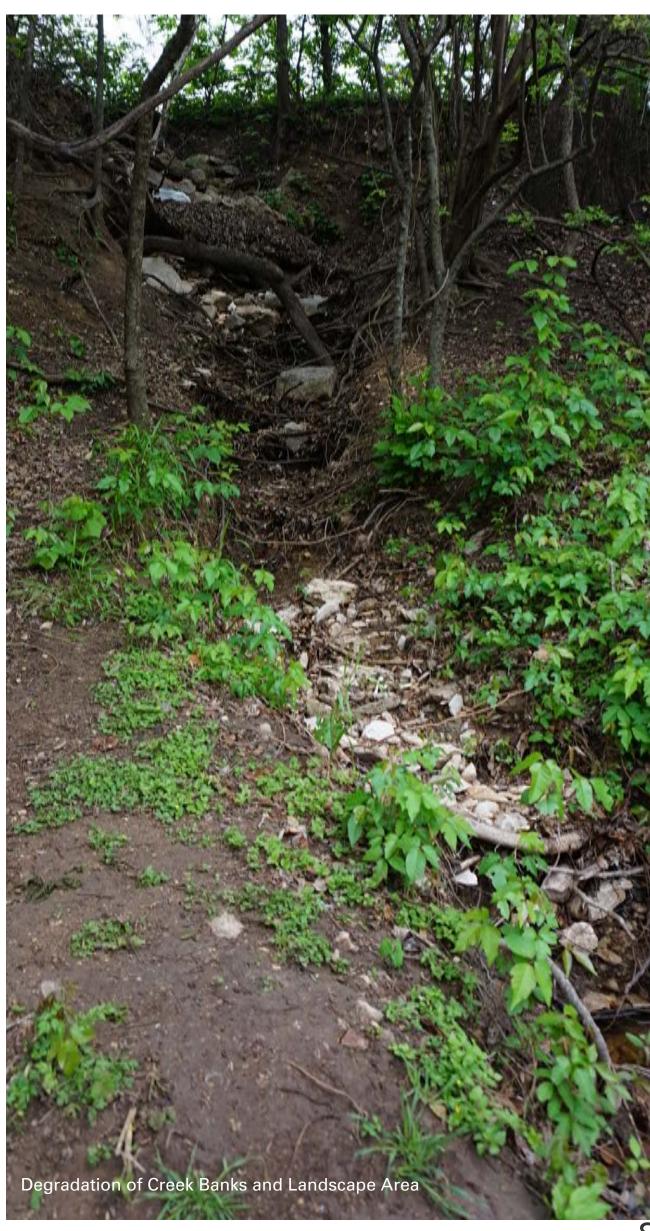


A CALL TO ACTION



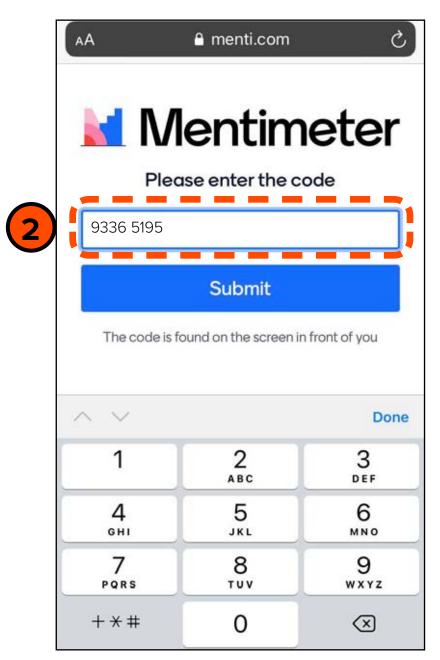


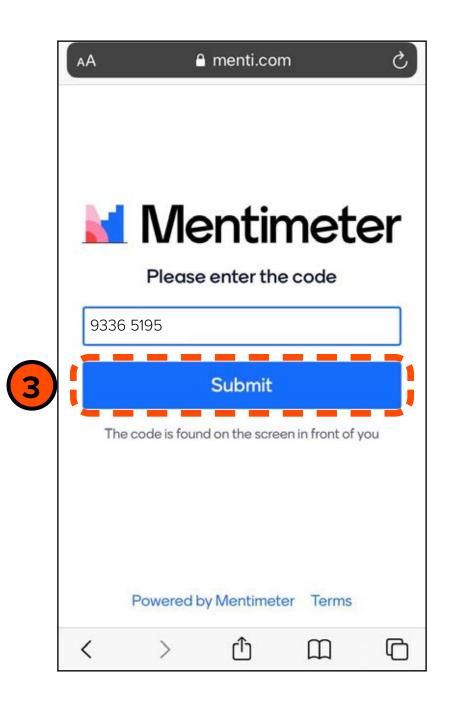


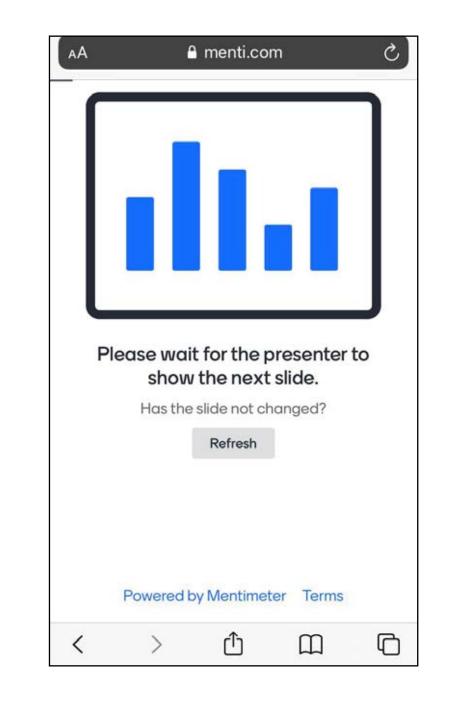


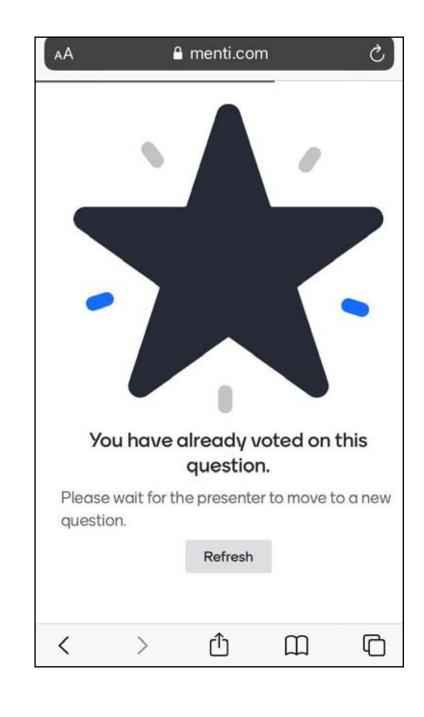
HOW TO PARTICIPATE IN THE PRESENTATION'S SURVEY











Enter 'www.menti.com'

Enter the address in the search bar

Enter '9336 5195'

When the website shows up, enter the code

Click 'Submit' Button

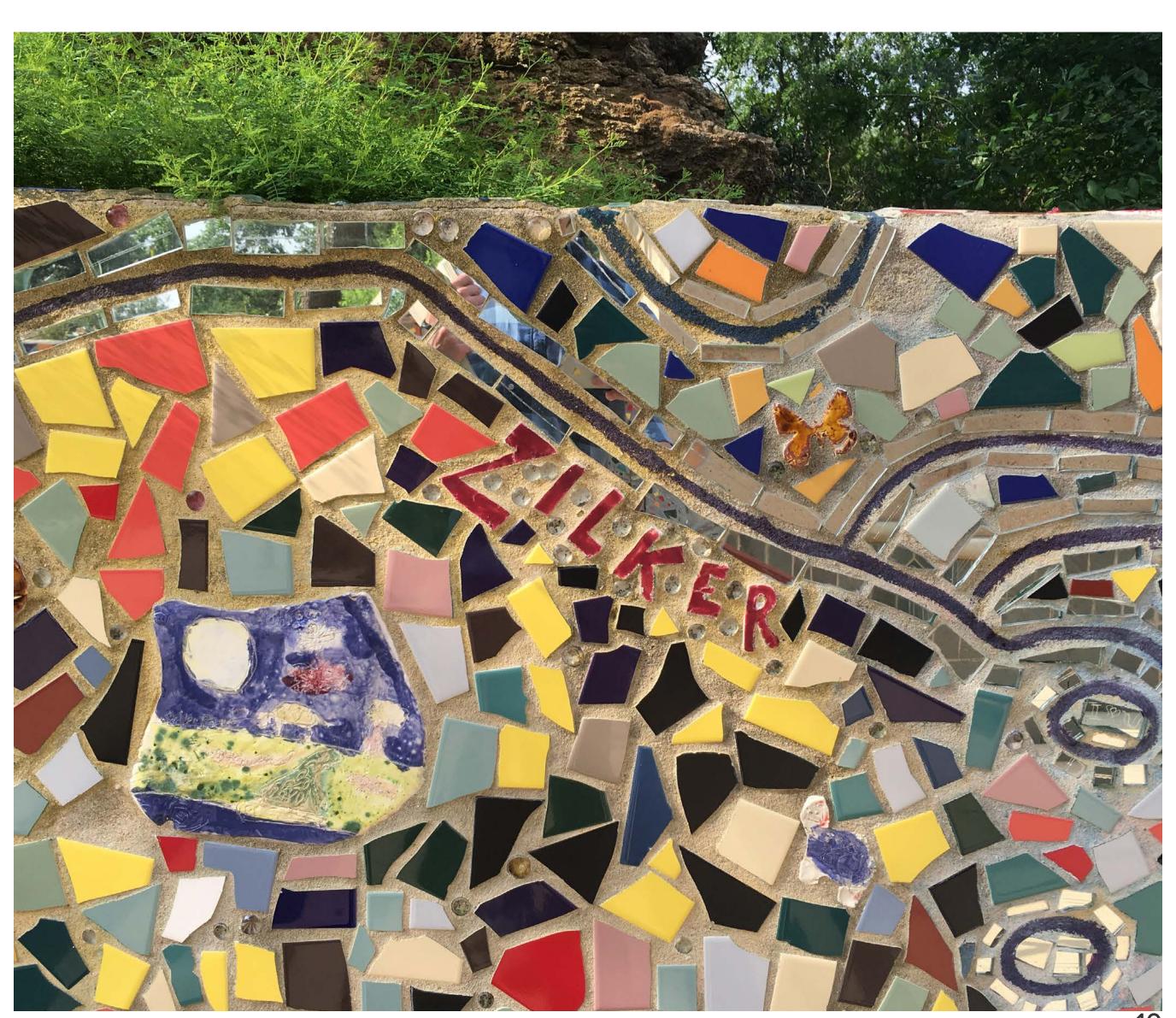
Once you respond to the question, you will see a screen asking you to wait for the next question.

You will see the results live!

THE PURPOSE OF ZILKER PARK VISION PLAN

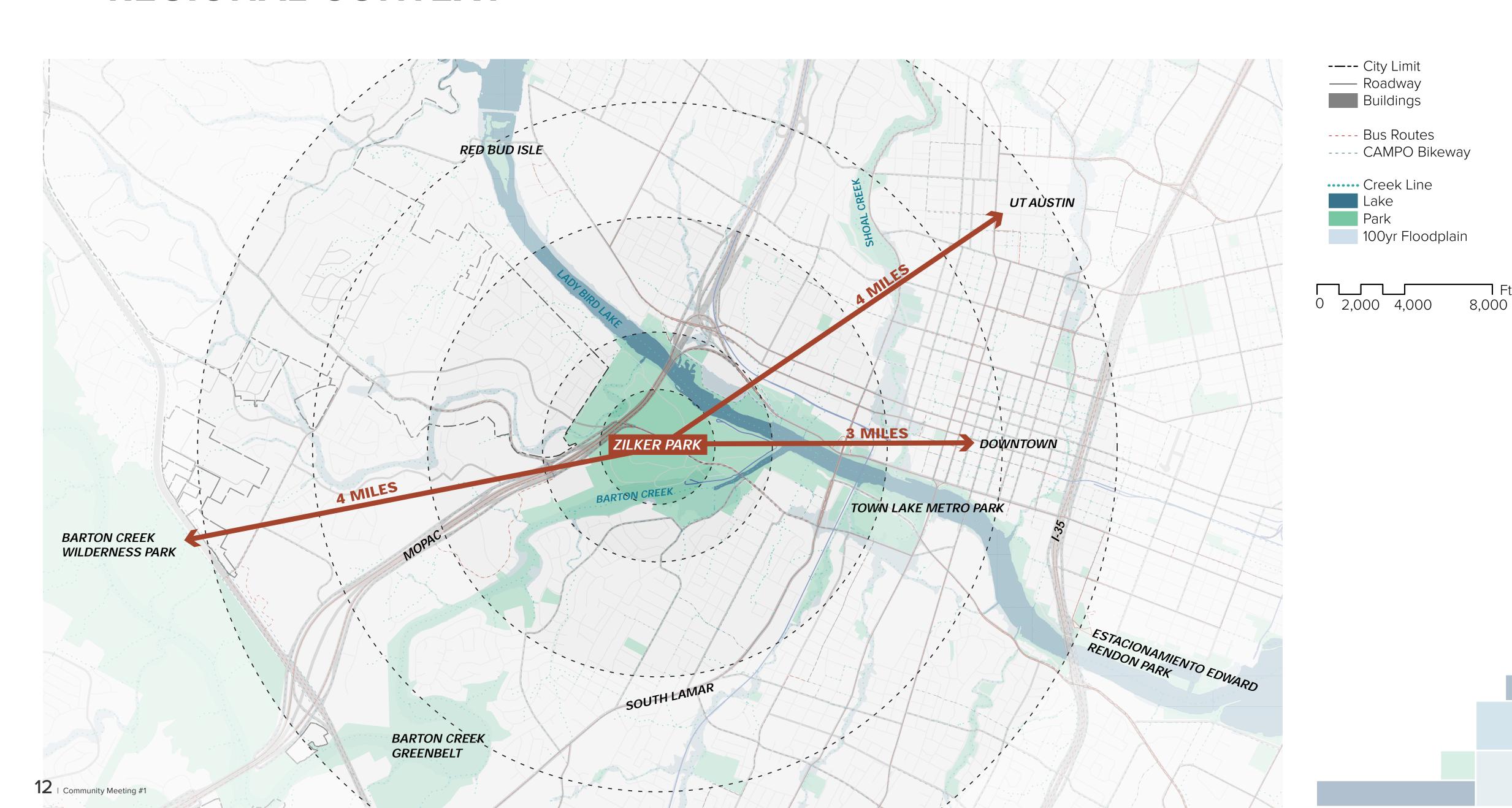
To develop a visionary framework to guide the restoration and future stewardship of Zilker Metropolitan Park

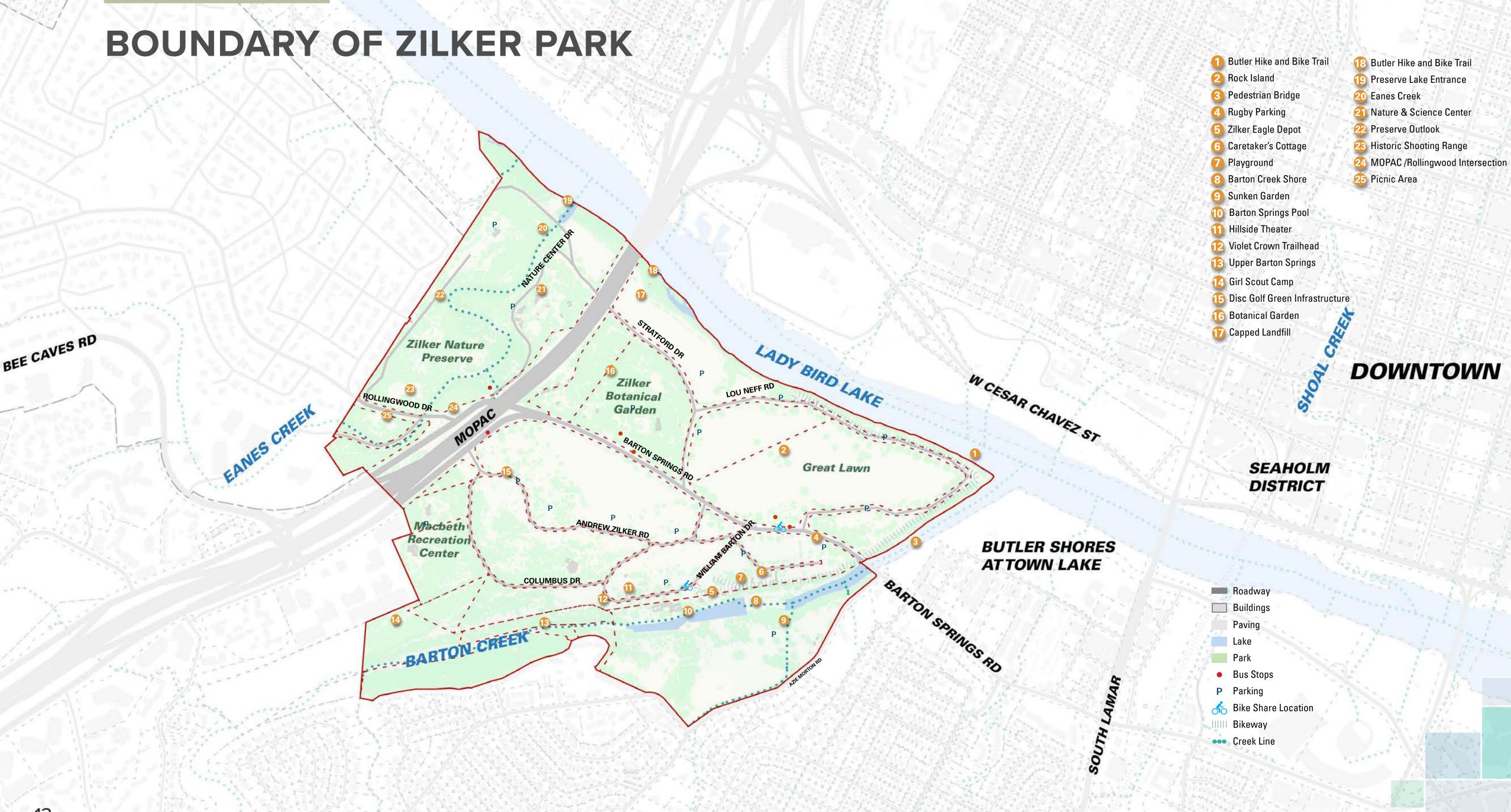
- Recommendations of enhancement of the park's existing facilities and programs
- Determine the recreational and amenity needs
- Restorative focus on the historic, cultural, ecological and cultural features
- Recommendations for mobility within and around the park
- Sustainable revenue strategy



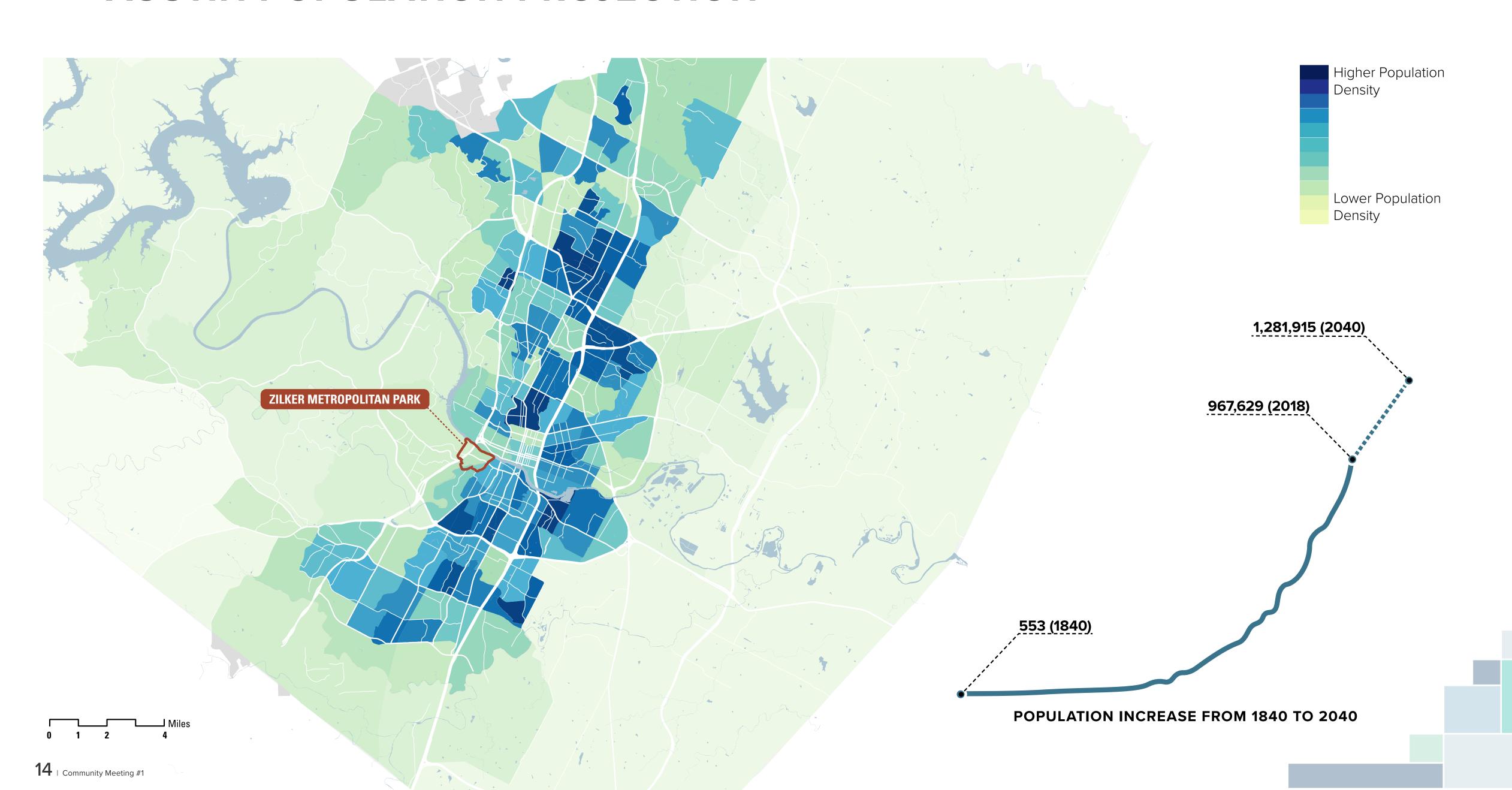


REGIONAL CONTEXT





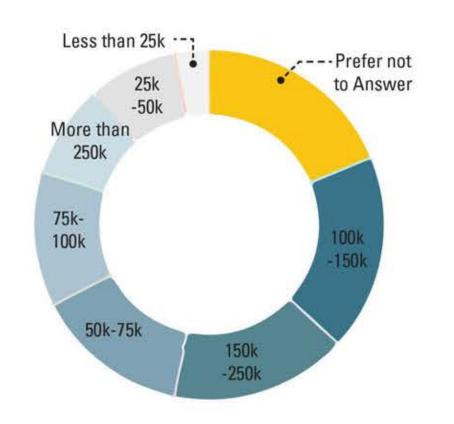
AUSTIN POPULATION PROJECTION



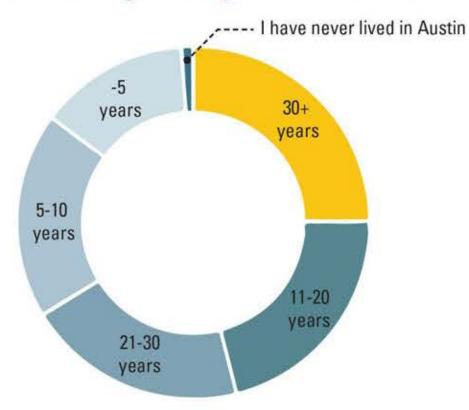
4,054 Participants, 108,937 Responses (From November 2020 to June 1, 2021)



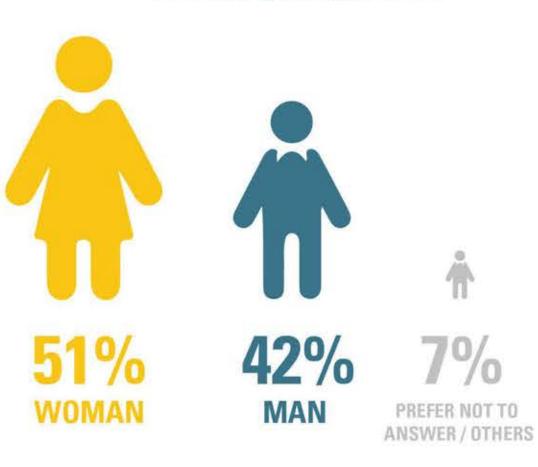
What is your household income?



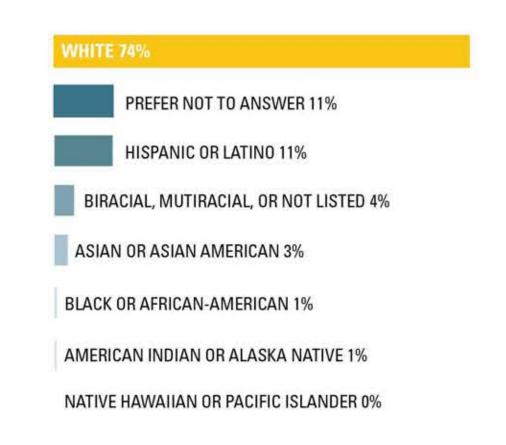
How long have you lived Austin?



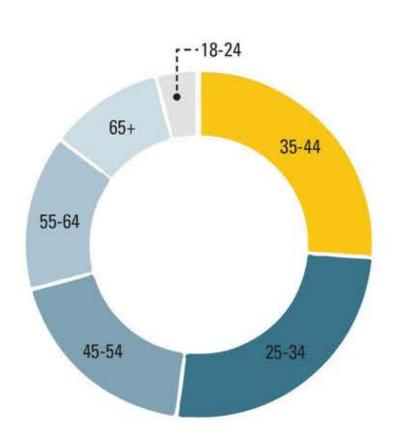
What is your gender?



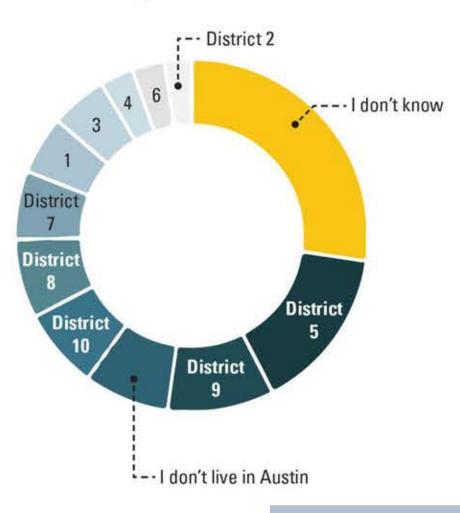
What is your race/ethnicity?



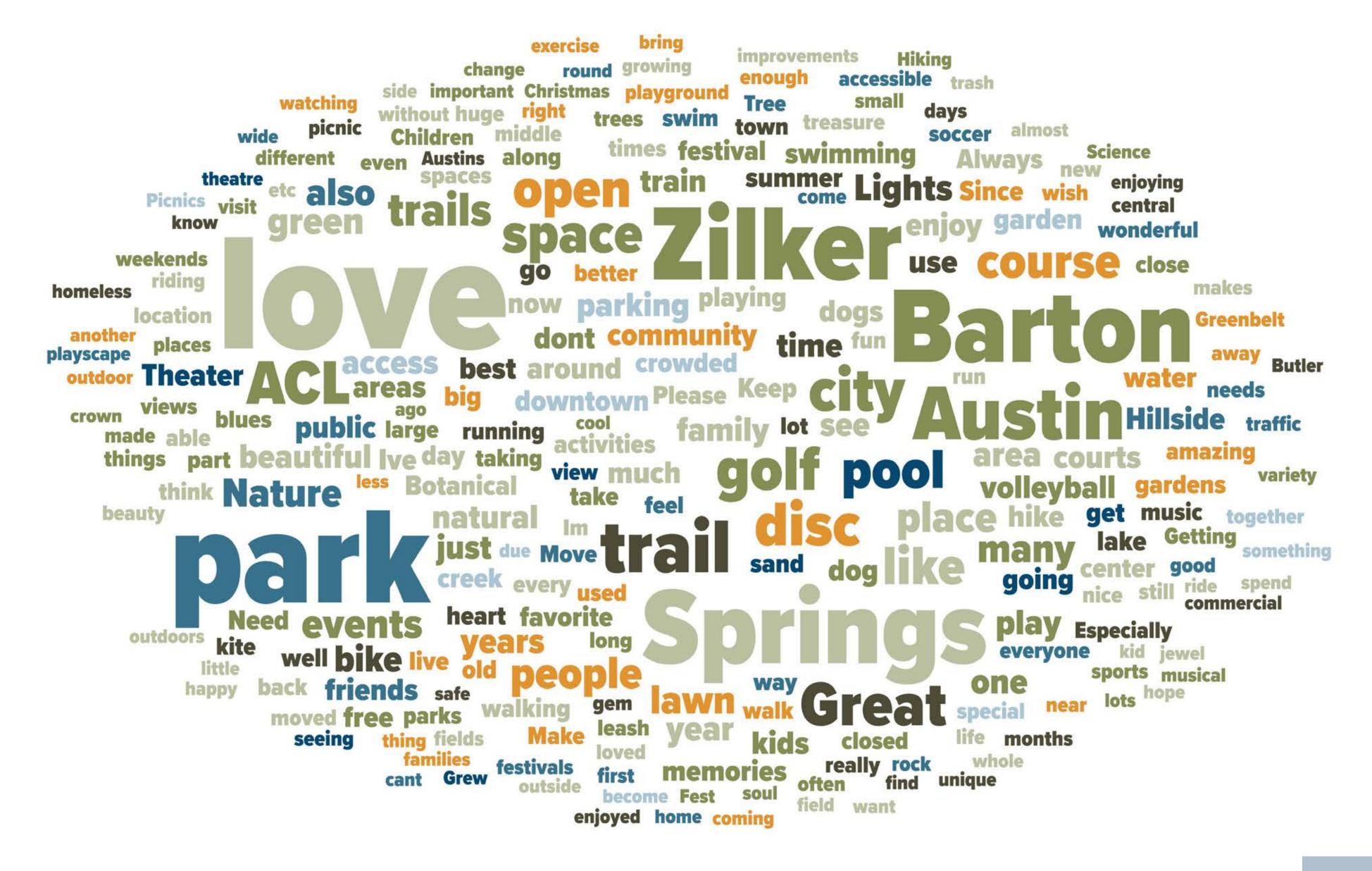
What is your age range?



Which City Council District do you live in?

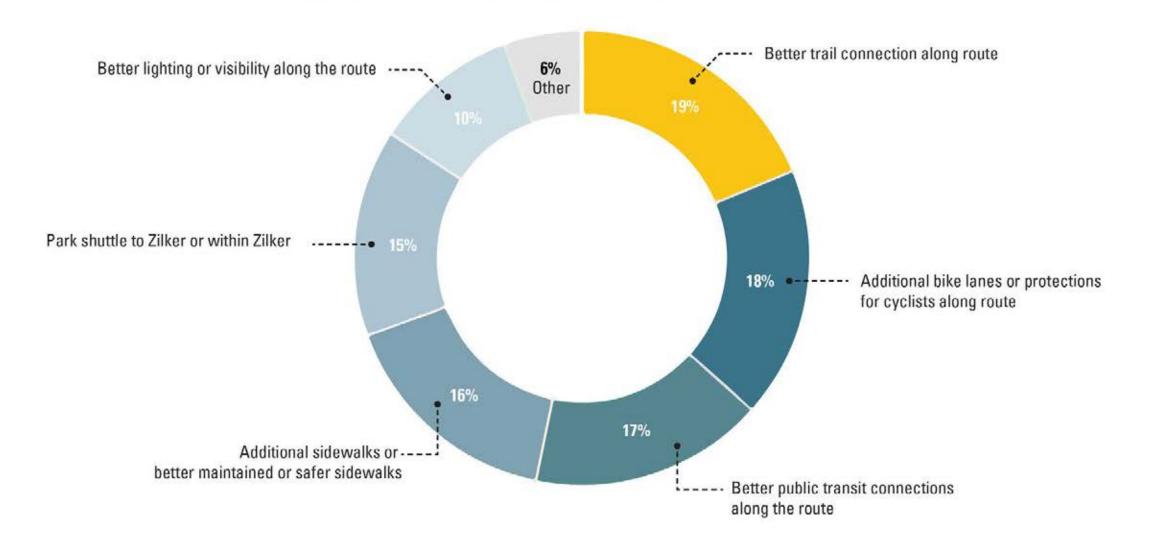


What do you love about Zilker Park?

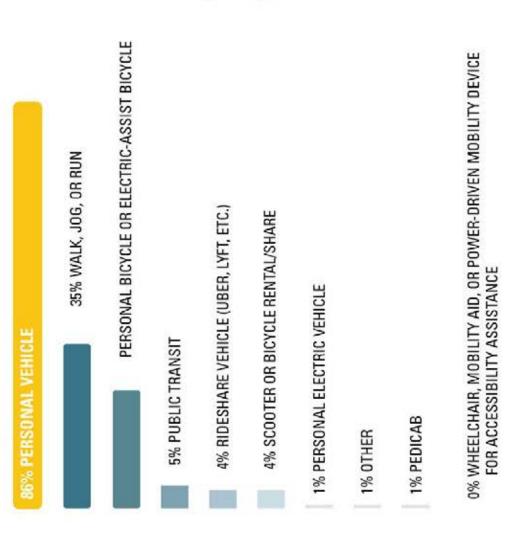


Mobility

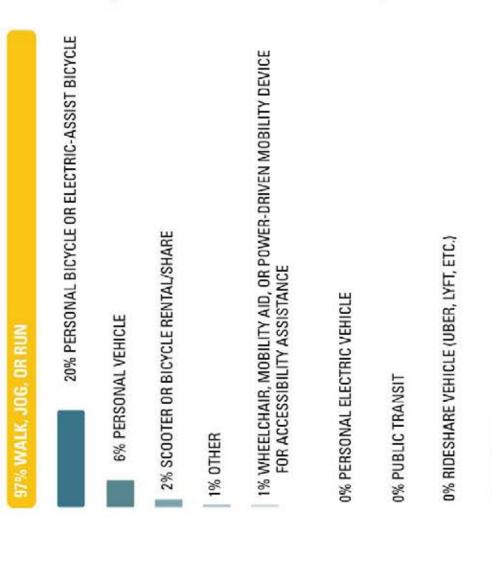
What would encourage you to walk, bike, or use public transit more to travel to the park?







Once at Zilker Park, how do you move around the park?



19% Better Trail Connection Along Route

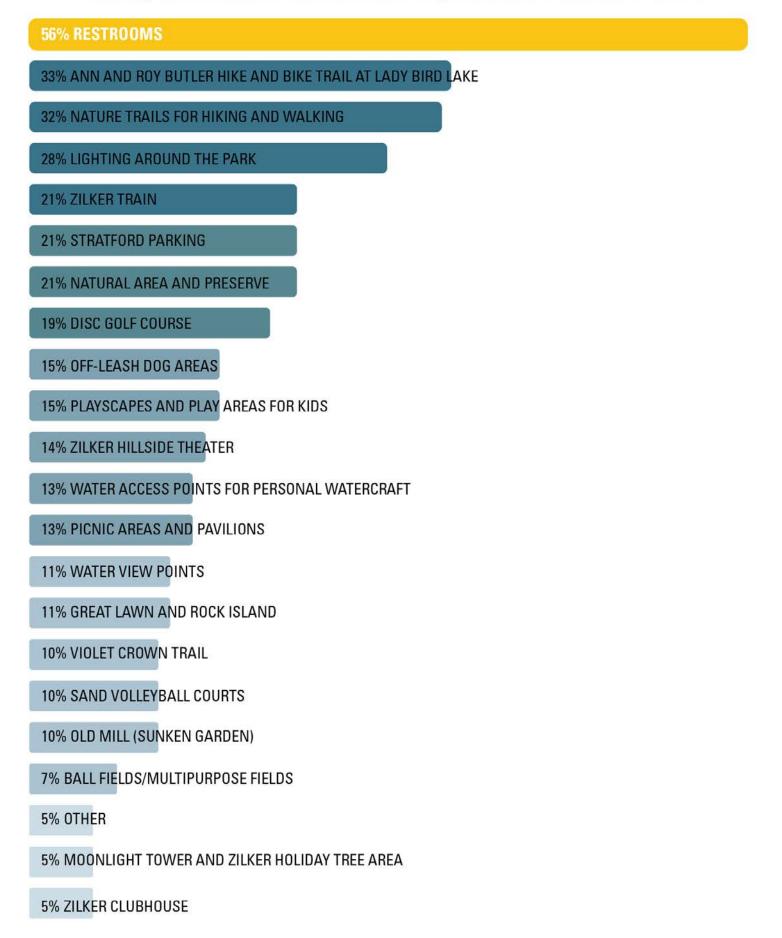
86% Personal Vehicle

97% Walk, Jog, or Run

What are your favorite recreational amenities or activities?

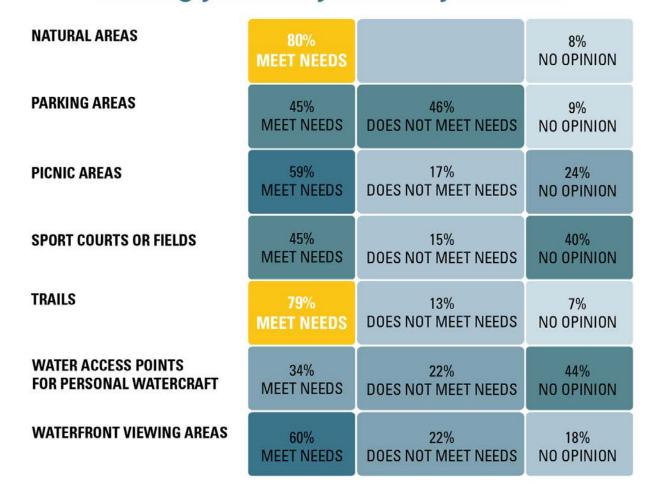
61% ANN AND ROY BUTLER HIKE AND BIKE TRAIL AT LADY BIRD LAKE 61% BARTON SPRINGS POOL AND BATHHOUSE 16% NATURE TRAILS FOR HIKING AND WALKING 41% SIGNATURE PARK EVENTS % ZILKER BOTANICAL GARDEN 5% GREAT LAWN AND ROCK ISLAND 0% NATURAL AREAS AND PRESERV 28% WATER ACCESS POINTS FOR ROWING, KAYAKING, PADDLE BOARDING 28% ZILKER HILLSIDE THEATER 28% MOONLIGHT TOWER AND ZILKER HOLIDAY TREE 26% AUSTIN NATURE AND SCIENCE CENTER 25% OFF-LEASH DOG AREAS 25% ZILKER TRAIN 23% UMLAUF SCULPTURE GARDEN AND MUSEUM 23% DISC GOLF COURSE 20% VIOLET CROWN TRAIL 18% PLAYSCAPES AND PLAY AREAS FOR KIDS 17% LOU NEFF POINT 17% PICNIC AREAS AND PAVILIONS 16% SAND VOLLEYBALL COURTS 13% COMMUNITY EVENTS 9% ZILKER CLUBHOUSE 9% BALL FIELDS/MULTIPURPOSE FIELDS 7% INDIVIDUAL OR GROUP EXERCISE AREAS OR ACTIVITIES 5% FAMILY DAY AREA 5% SPLASH! EXHIBIT AT BEVERLY S. SHEFFIELD EUCATION CENTER

Please select up to 5 of the following existing amenities that you would like to see improved at Zilker Park.

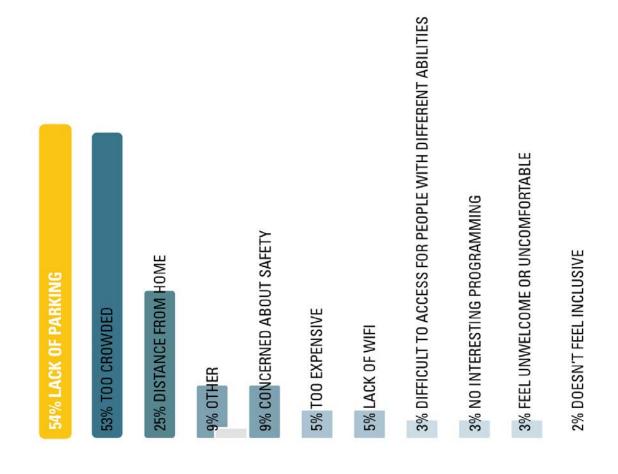


56% Restrooms

How well are the following facilities or amenities meeting your and your family's needs?



If you DO NOT visit or avoid visiting Zilker Park, why?



54% Lack of Parking

61% Ann and Roy Butler Hike and Bike Trail

61% Barton Springs Pool and Bathhouse

Stories about Zilker Park

Consider a land bridge!!

Zilker Park is an important part of Austin's climate and carbon footprint...

...I hate to see more open space converted to parking or other uses...

> Bring back Dillo buses, add more natural areas...less focus on the park as an ACL venue and more as a place for Austinites...

Bathrooms would be great! Prioritize natural beauty, trails, space!...

Zilker is a place where people from all over Austin (and tourists) can come together...

> A permanent restroom at the lawn would be awesome...

Austin needs to build Parks of comparable size and features all over Austin...

> restrooms would be a great benefit and clean drinking water stations (especially on the hike trail)...

a Few more

Barton Springs is a true Austin jewel. Ensure that it remains very easy to access...

Add more parking. Evict the homeless. Dogs need to be leashed...

> Wonderful childhood memories.

ACL is the best thing that has ever happened to Zilker! The park would be a dust bowl to APF...

Bury Barton Springs Road and connect Zilker park to Barton springs...

Don't mess with anything

ACCESSIBILITY. ACCESSIBILITY. ACCESSIBILITY...

As the city has grown, it seems increasingly obvious that the park is increasingly difficult to access...

There should be soccer

goals and futsal courts

for people to play pickup

soccer...

"Zilker should
have a ""landing
spot"" or visitors
center for people
coming from out

of town...

ACL should be moved

to a location other than Zilker Park

a dedicated bike lane...

...We need well maintained and plentiful facilities for the masses...

Expand the volleyball courts and add lights...

Only that as the city continues to get more populated, more natural parks like Zilker and local watering holes...

An increase in the number of clean restrooms in the park and along the trail would really help out families...

> Connections and programs for every age and ability

Bicycle infrastructure on Azie Morton is badly needed to access the springs safely...

> **Barton Springs** road needs to be moved underground...

SMALL GROUP DISCUSSIONS

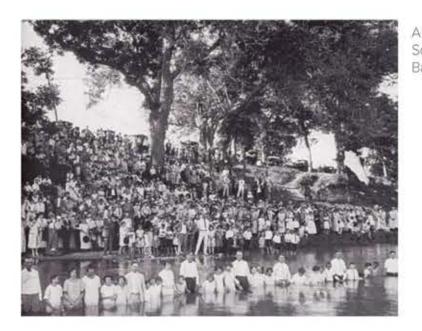
List of Small Groups

4/29/2021	Operations and Management
5/3/2021	Environment-Water Interests
5/4/2021	Events I (Large)
	Events II (Small)
5/5/2021	Neighbors
5/6/2021	History/Culture/Tourism
5/10/2021	Businesses
	Exploring Equity and Inclusion
5/11/2021	Parkners & Nonprofits
5/12/2021	Higher Education
5/12/2021	Recreation
5/13/2021	K-12 Schools and Youth Partners
5/14/2021	Circulation/Connectivity/Transportation
5/18/2021	Neighbors
5/19/2021	Facility Managers
5/27/2021	Exploring Equity and Inclusion
6/28/2021	Texas School for the Deaf
TBD	Texas School for the Blind and Visually Impaired





METROPOLITAN **THROUGHOUT** THE YEARS



A Baptism at Barton Springs, 1924. Sources: Pipkin and Marshall Frech, Eds. Barton Springs Eternal.



Elks Lodge (1915) Source: Austin History Center

1933

FDR's New Deal begins federally funded work on Zilker Park.

1934

Final plot of land is given by A.J. Zilker; Boy and Girl Scout cabins completed.

700 - 1530 A.D.

The Cultural traditions of the communities in the area included pottery, pigment, pendants, beads, needle and fishhook making.

1730

Mission est. on bank of Barton creek.

.

1901

•

A.J. Zilker makes first land purchase.

1913

A.J. Zilker acquires over 350 acres of land surrounding the springs.

1928

City of Austin allocates \$15,000 for

new parks, appoints new park board.

Austin City Council passed an ordinance creating the new Austin Recreation Division.

1929

The Barton Springs opens with a new concrete dam and an expanded circumference of 2,500 feet.

7,000 B.C.

• •

Main Spring at Barton springs is re-exposed, coming from a deep fault located near the south side of the current pool.

1534

Spanish colonizer Cabeza de Vaca reaches Austin by a game trail from Galveston. He makes note of the American Indian population with ties to a riparian environment.

1839

Austin is founded.

1838

Surrounding area of settlement surveyed for the capitol to the new Republic.

1837

William Barton moves onto 177 acres of the Henry Hill league, bringing with him 25-30 enslaved people and establishes one of the first plantations in Austin, making Barton Springs a significant foundation of Austin's African American population.

1835

A league of land (now a portion of Zilker Park) is given to a settler named Henry Hill during the early days of the Mexican government in Texas.

Spring Creek (Barton Springs) and William Barton's Home, taken from Austin and Vicinity, 1839. Source: Austin History Center

1917

The City of Austin and A.J. Zilker's land agreement gives the city access to abundant fresh water of the Barton Springs tract with the condition that the city pay into a trust for educational developments at Austin High School.

. .

1928

City planners Koch and Fowler recommend Austin park area improvements including using Barton Springs Rd as a main traffic route, deepening the pool, and evening out the creek bed.

1931

. . .

A.J. Zilker and City of Austin enter into a new land deal of 250-300 acres of land adjoining Barton Springs creek along the south bank of the Colorado river, sold for \$200,000 paid in 20 installments into the school treasury.



Improvements at Barton Springs (1926) Source: Austin History Center



Aerial Photograph of Zilker Park Source: Austin History Center



Isamu Taniguchi in his Garden (1970) Source: Austin History Center

1992

SOS ordinance enacted in Austin



Blues on the Green (2011) Source: This Austin Life

1936

Construction of rock garden using 1,200 shrubs.

1938

• • •

Completion of the Sunken Gardens.

PARD facilities officially integrated.

1969

Japanese Inspired stroll garden is opened along 3 acres within the Botanical Garden, designed by Isamu Taniguchi.

1974

Work begins on a \$200,000 project to provide badly needed parking lots and paved areas to control traffic flow and reserve open green space for activities.

1979

Members of the Austin City Council voted to permit more multiple-family housing and apartments on a 38-acre tract of Barton Creek north of Zilker park.

1947

The New bathhouse at Barton Springs was needed to meet the crowded conditions and changing needs at the pool and was completed for \$170,000.



1962-64

1967

The Botanical Gardens is constructed as a garden center hub for local clubs.

The Zilker Christmas Tree is constructed out of a

relocated moonlight tower from the late 1800s.

1960

.

Black students from Stephen F Austin High School hold a series of "swim-ins" in protest of the segregation of Barton Springs Pool.

1953

The City of Austin acquires the Rabb homestead for \$59,000, giving them control of an additional 4,000 feet of creek and bluff overlooking Barton Springs and the park.

1973

. . .

Austin Parks and Recreation Board votes to recommend an approval to construct a new natural science center building, a pioneer homestead and to clear nature trails on the west side of the park.

1997

U.S. Fish and Wildlife Service listed the Barton Springs salamander as an endangered species.



Austin City Limits (2018) Source: Austin Parks Foundation

on 5 different stages.

Austin City Limits music festival begins with

over 25,000 attendees with 67 bands playing

1999

2002

. . . .

Blues on the Green a free music festival by Austin radio KGSR moves to Zilker park from the Arboretum.

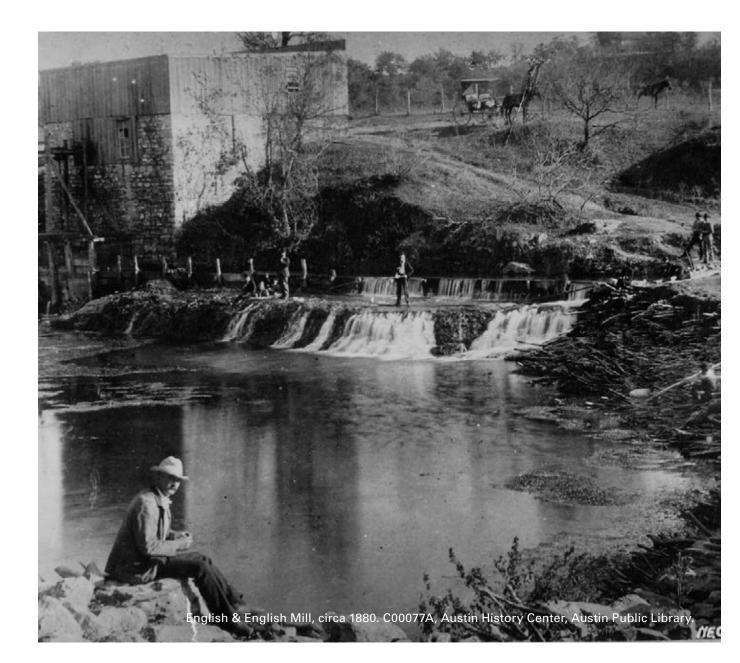
HISTORIC ASSETS IN THE PARK

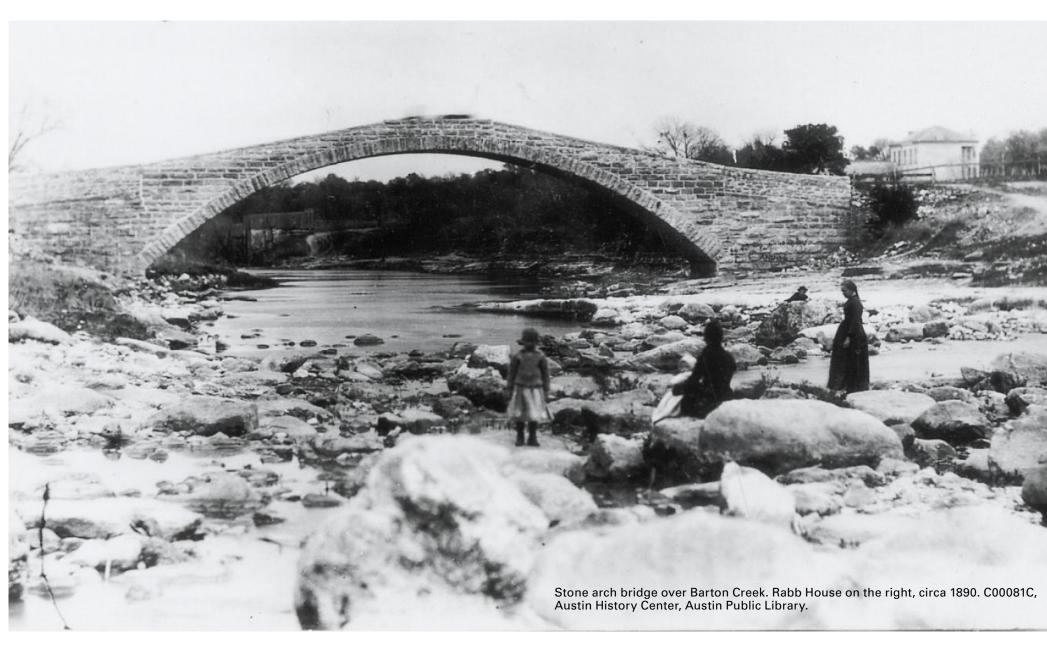


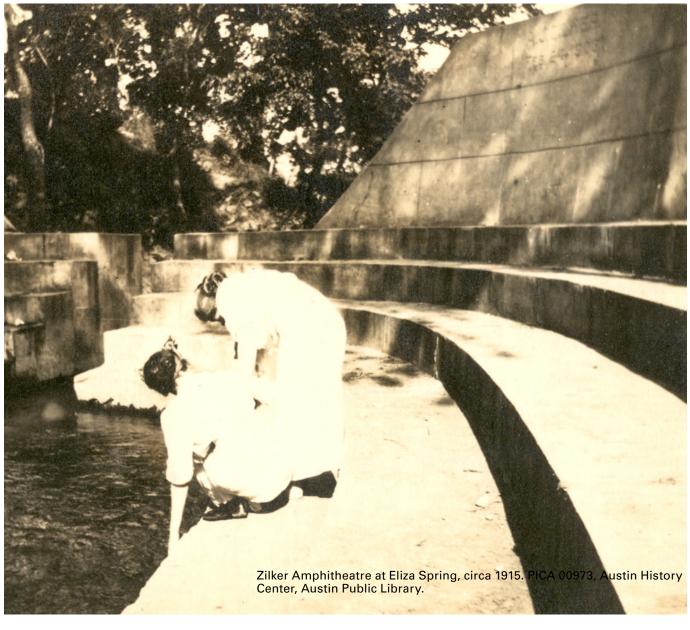
- 1 Barton Springs Road Bridge
- 2 Main Entrance
- 7 Rock Island
- 17 Mirror Pond
- **24** Trail House
- 28 Skeet Field Concession Comfort Station
- 29 Pistol Range
- 30 Lookout Point
- 31 Zilker Park Club House
- 32 Picnic Unit

- 34 Zilker Cabin
- 37 Picnic Unit
- 40 Rock Garden
- 42 Lamp Posts
- 43 Bandstand
- Barton Springs Bath House
- 45 Sand Pit
- 48 Barton Springs Pool/Dams
- **53** Caretaker's Lodge
- Maintenance Shop
- 60 Sunken Garden
- 62 Ballfield with Dugouts
- 63 Ballfield with Dugouts
- 64 Footpath System
- **68** Zilker Amphitheater

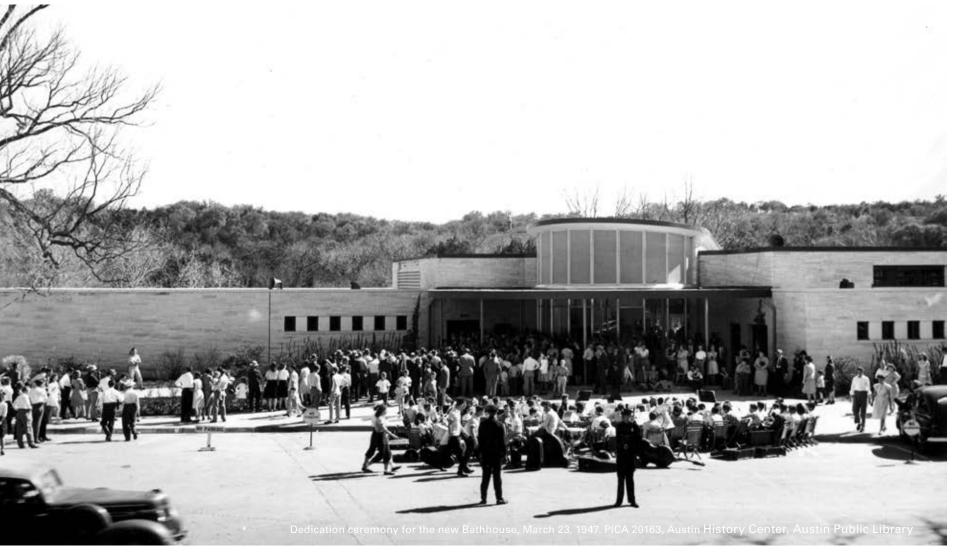
HISTORIC ASSETS IN THE PARK





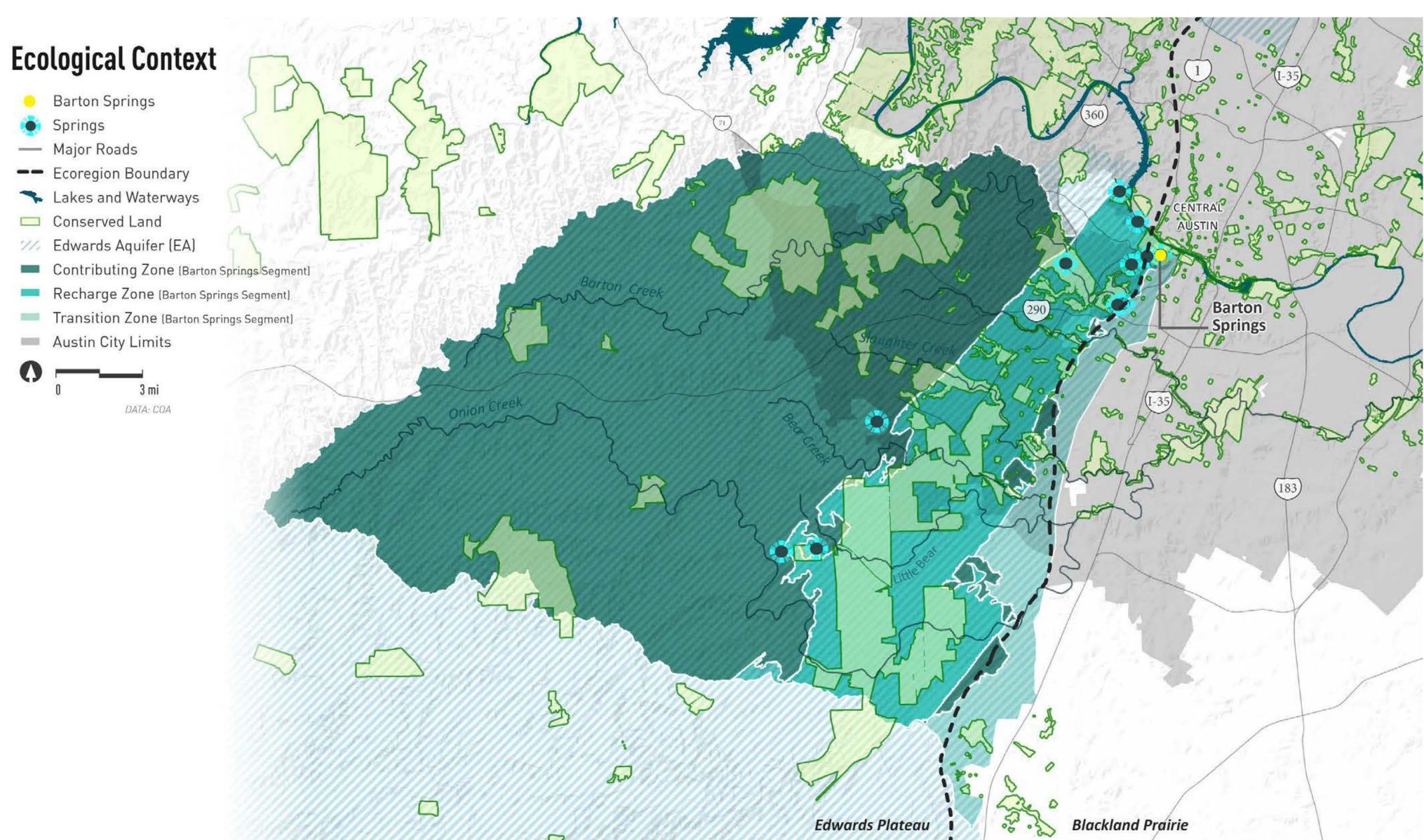


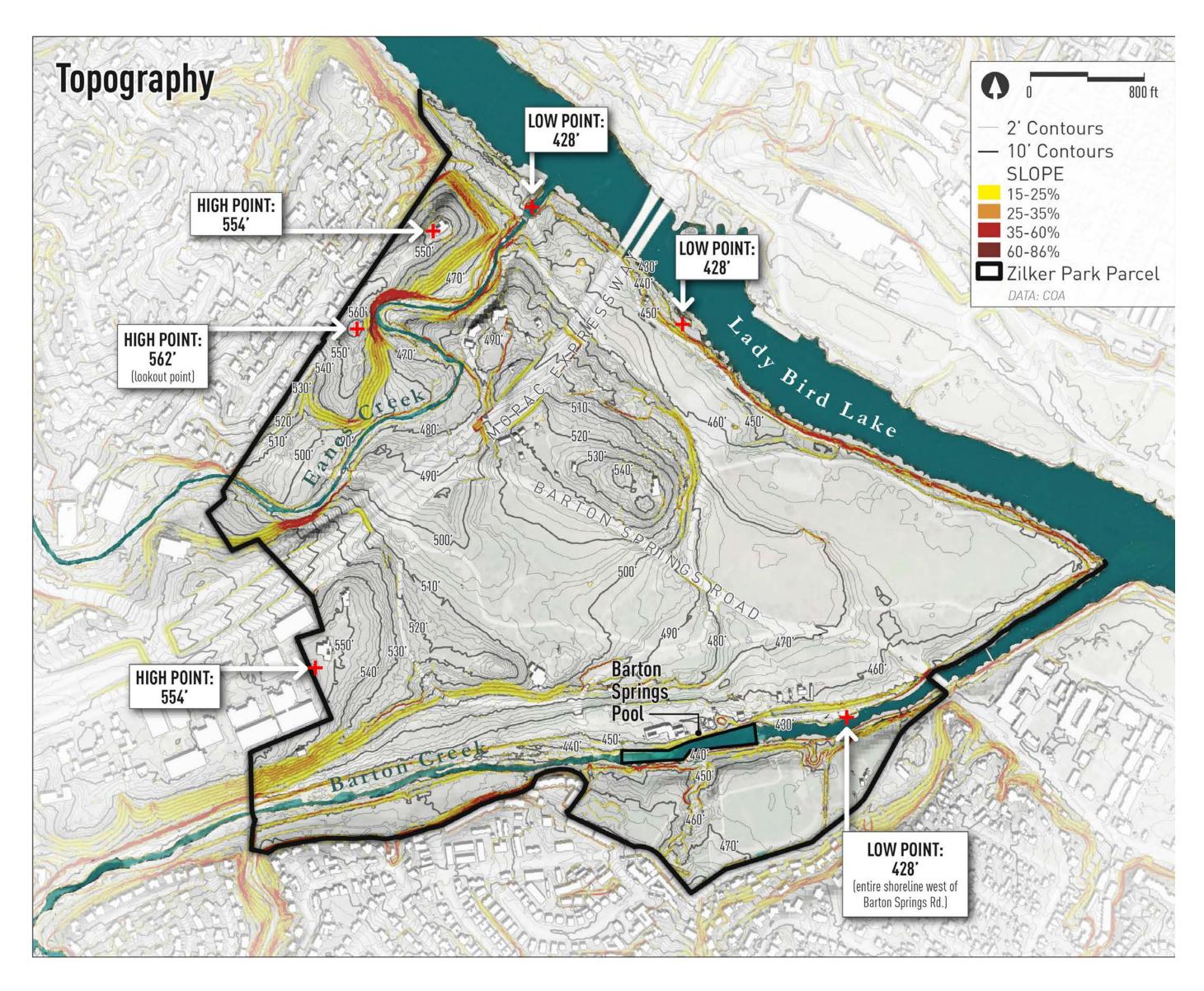


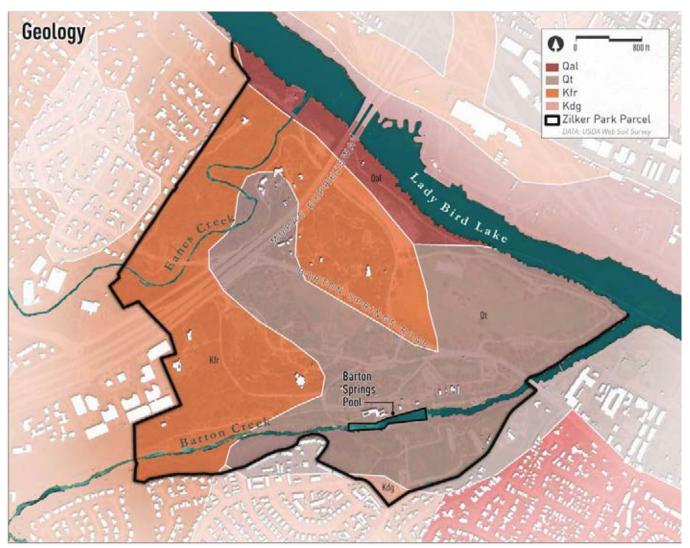


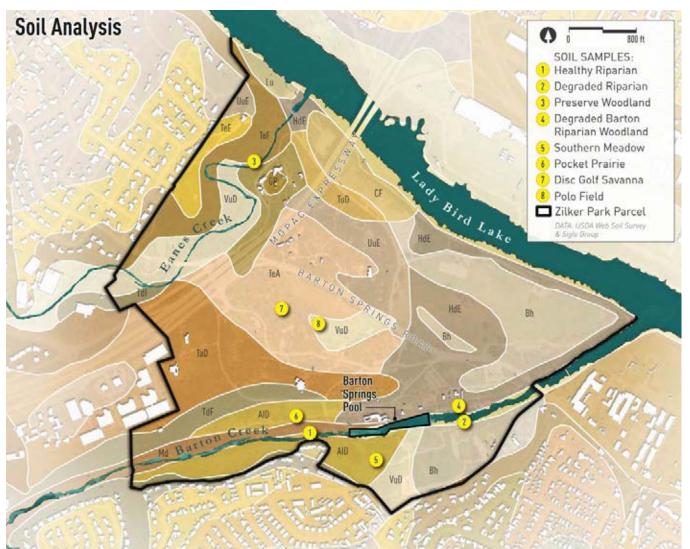


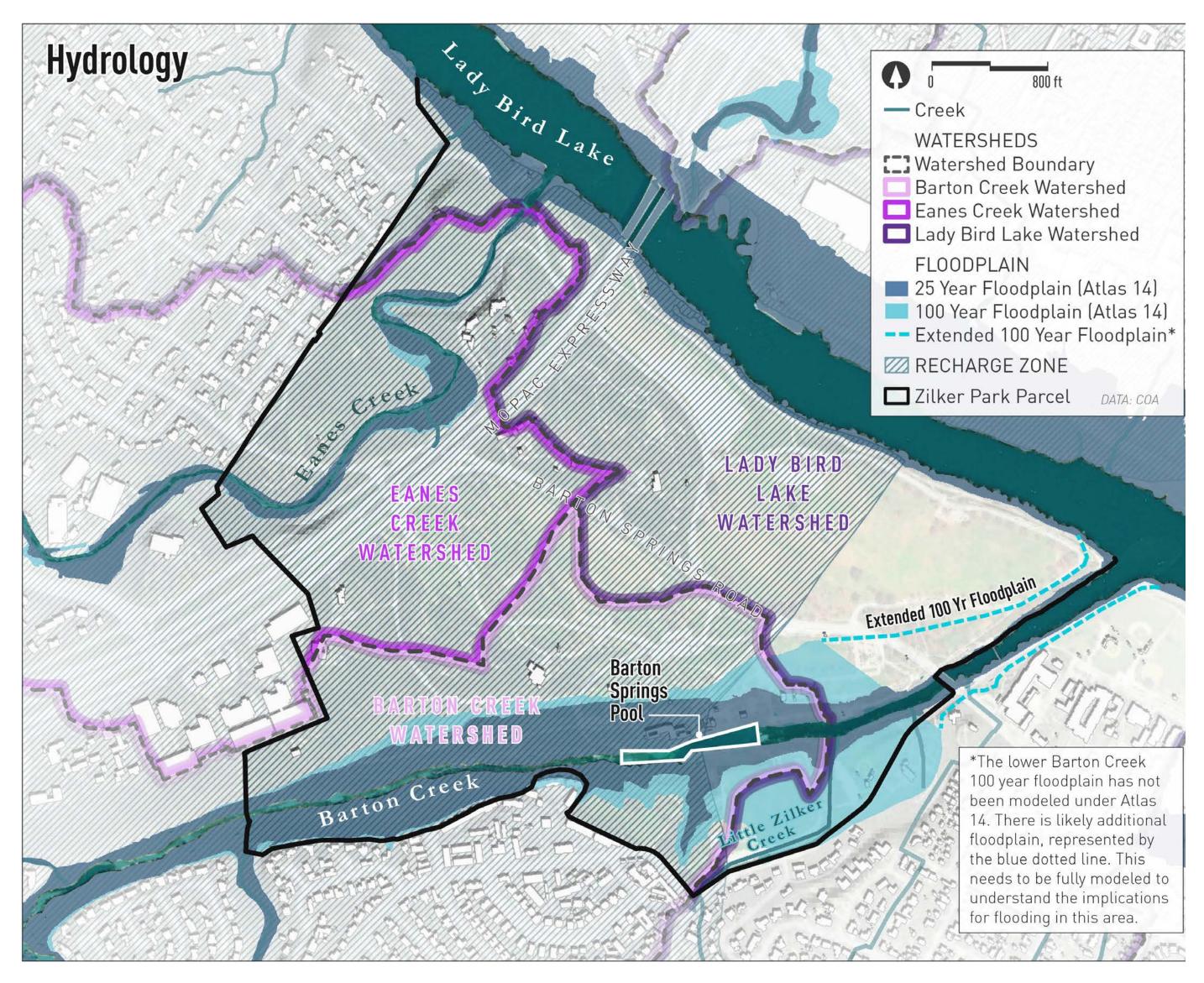




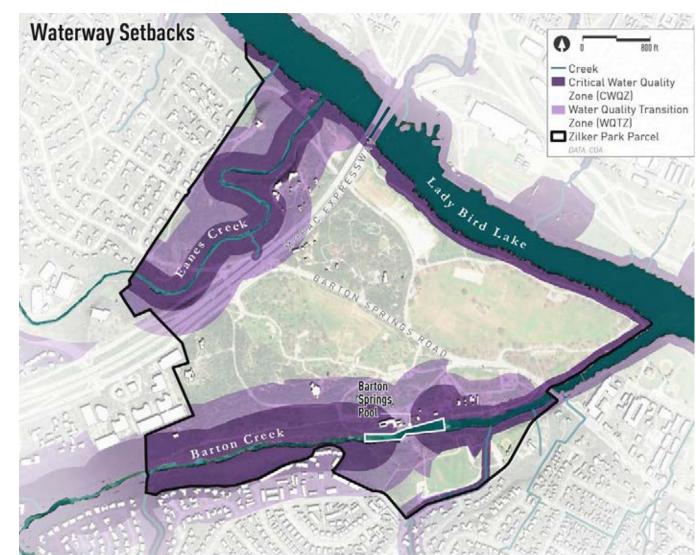


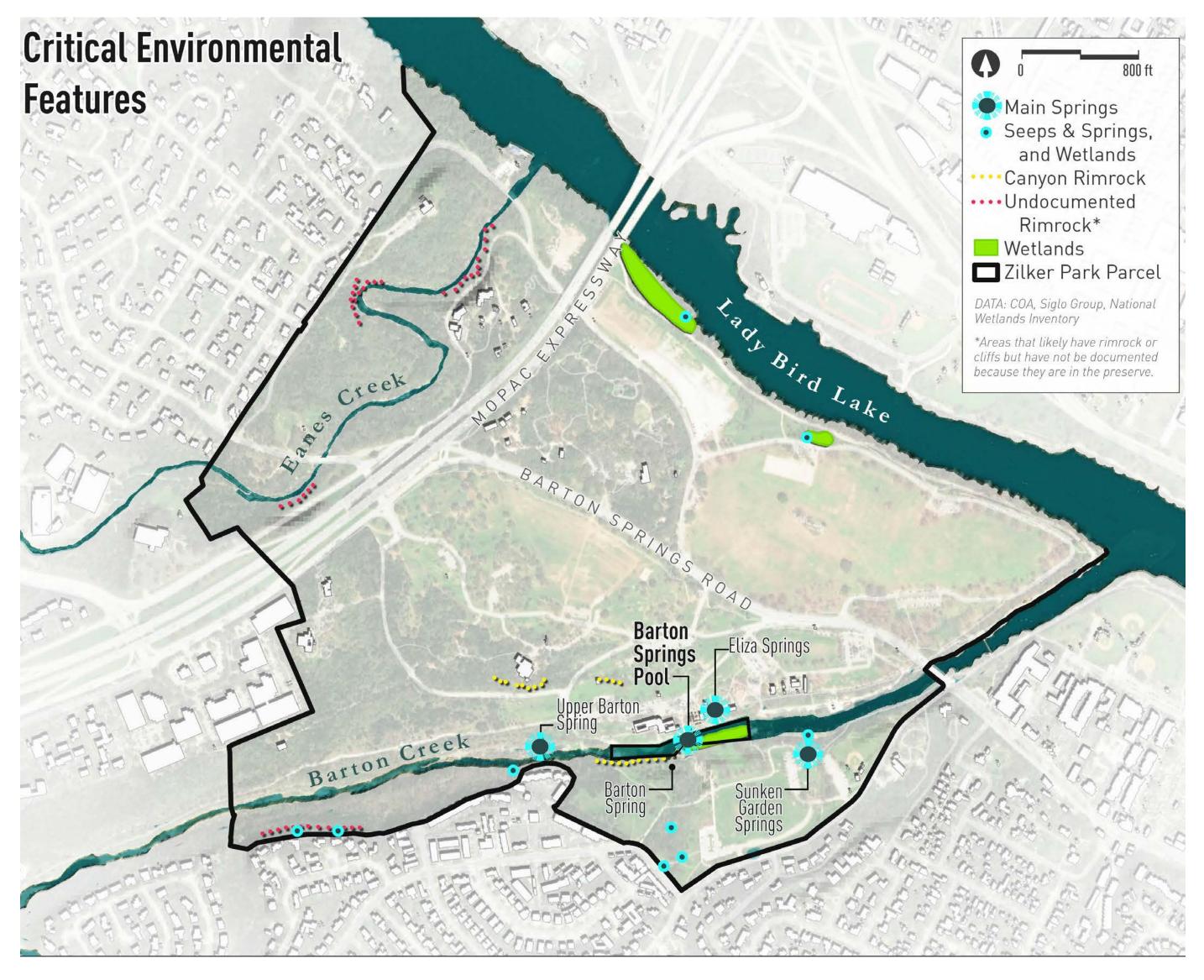


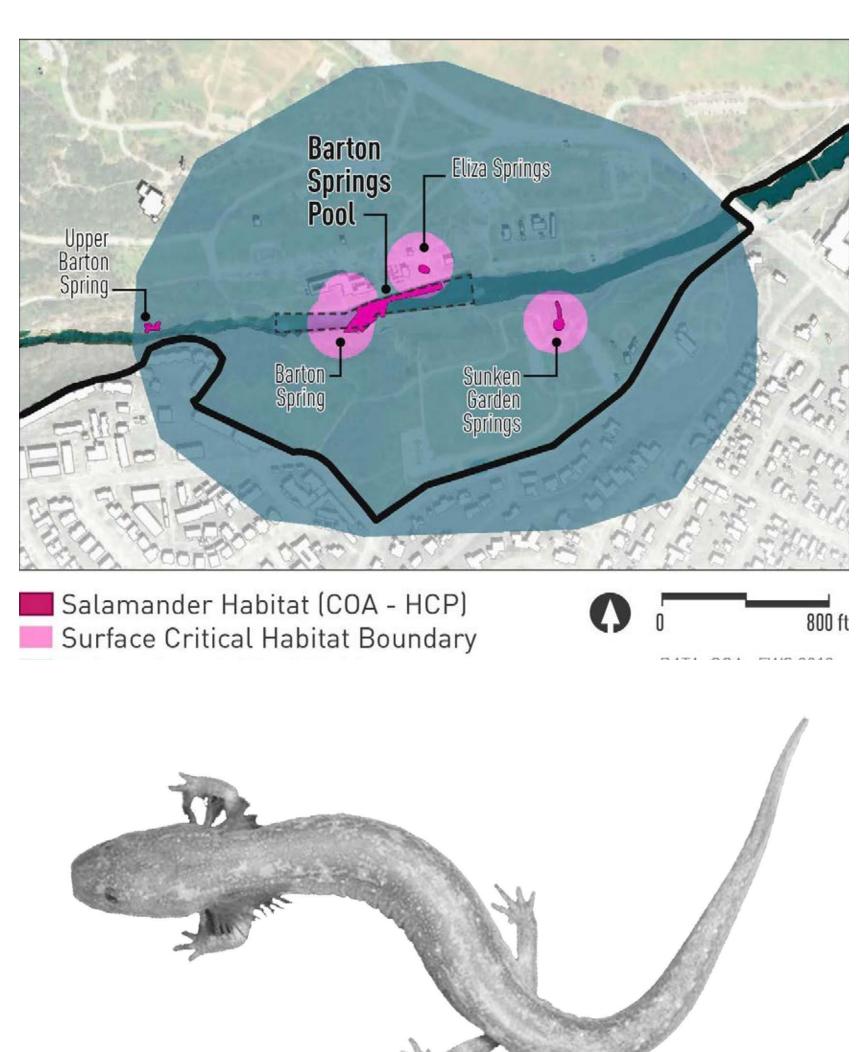




















FUNDING, PROGRAMMING & PARTNERSHIPS



- Daily visitation to Zilker continues to rise, due to increases in Barton Springs
 Pool visitation, as well as programming, events & activity offerings at multiple
 destinations namely, Splash, The Austin Nature and Science Center and the
 Zilker Botanical Garden.
- An average of **7,200 visitors** visit Zilker Park daily, totaling **2.6 million visitors** annually (based on 2019 visitation)
- The City collected fees of \$2.4 million in fiscal 2019 for large and small events, as well as fees and entry payments for reservable facilities, the Barton Springs Pool and the Zilker Botanical Gardens. Most fees are deposited in the city's general fund.
- A coalition of nonprofits work to fund improvements at Zilker, but there's more potential in better coordination of programming, funding and improvements park-wide. That ranges between \$500,000 to \$3 million annually, depending on projects and programming.

FUNDING, PROGRAMMING & PARTNERSHIPS



- Concessions at Zilker Park are governed by long term contracts and provide the city with minimum required payments and a percentage of gross sales.
- Large Events continue to be governed by the ordinance(s) implemented following the 2017 Parkland Events task force report. Events remain capped and have not expanded in terms of total days or attendance. Current large event visitation is 957,500 people annually or 36,827 people per event day.
- Income from Events and Concessions
 - Austin City Limits Music Festival: \$1.55 M
 - Barton Springs Pool: \$547,485
 - The Rowing Dock \$138,699
 - Zilker Botanical Gardens: \$83,797
 - Zilker Canoe Rental: \$67,678
 - Playing Fields, rentals: \$40,000
 - Zilker Relays: \$3,240

ZILKER EVENT CALENDAR



McBeth After-School Programs

Trail of Lights

Zilker Park is home to a large number and variety of events and programs throughout the year, ranging between large and small, public and private, and formal and informal. The following calendar is an abbreviated list of some of the regular public events and programs that happen in Zilker each year.

PUBLIC EVENTS

In addition to the events listed below, public events are hosted in Zilker sporadically throughout the year by the Botanical Garden, the Nature and Science Center, Umlauf, Zilker Hillside Theater, McBeth Recreation Center, and the City of Austin. These events range from tours and educational programs to music performances and celebrations.

PRIVATE EVENTS

The venues available for reservation for private events such as fundraisers or weddings include the Zilker Botanical Garden, Zilker Clubhouse, Umlauf Sculpture Garden and Museum, Zilker Hillside Theater, the Girl Scout Cabin, and the Nature and Science Center.

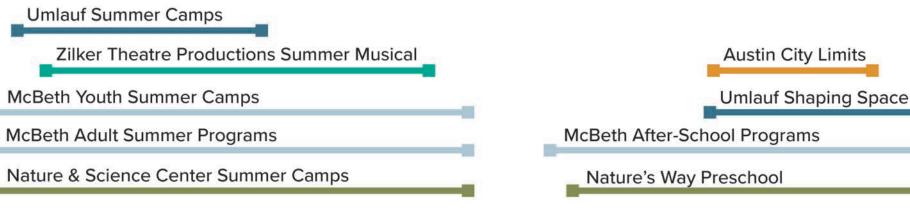
EDUCATION

Education plays a large role in the programming at Zilker. The Nature and Science Center and the Botanical Garden regularly offer workshops, educational exhibits, school field trips, tours, and host public educational events. The Sheffield Education Center hosts educational exhibits. As shown on the calendar, Zilker is home to many summer camps and after-school programs that are rooted in educating the people of Austin.









ZHT Shakespeare in the Park Nature's Way Preschool JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC Kite Festival Zilker Hillside Theater ZHT Roy Lozano's Blues on Blues on Blues on Blues on the Green the Green the Green the Green Ballet Folklorico Kite Festival de Texas ZHT South Asian **ZHT Ballet** Umlauf Garden Party New Year Festival Under the Stars ZHT Father's **Umlauf Picnic Umlauf Picnic Umlauf Picnic Umlauf Picnic** Day Concert **Umlauf Picnic Umlauf Picnic** in the Garden in the Garden

ZHT Austin Civic

Umlauf Picnic in the Garden

Orchestra Pop Concert

Trail of Lights

Umlauf Shaping Space



OVERALL MOBILITY



Legend

- MetroBus Route

── MetroRapid Route

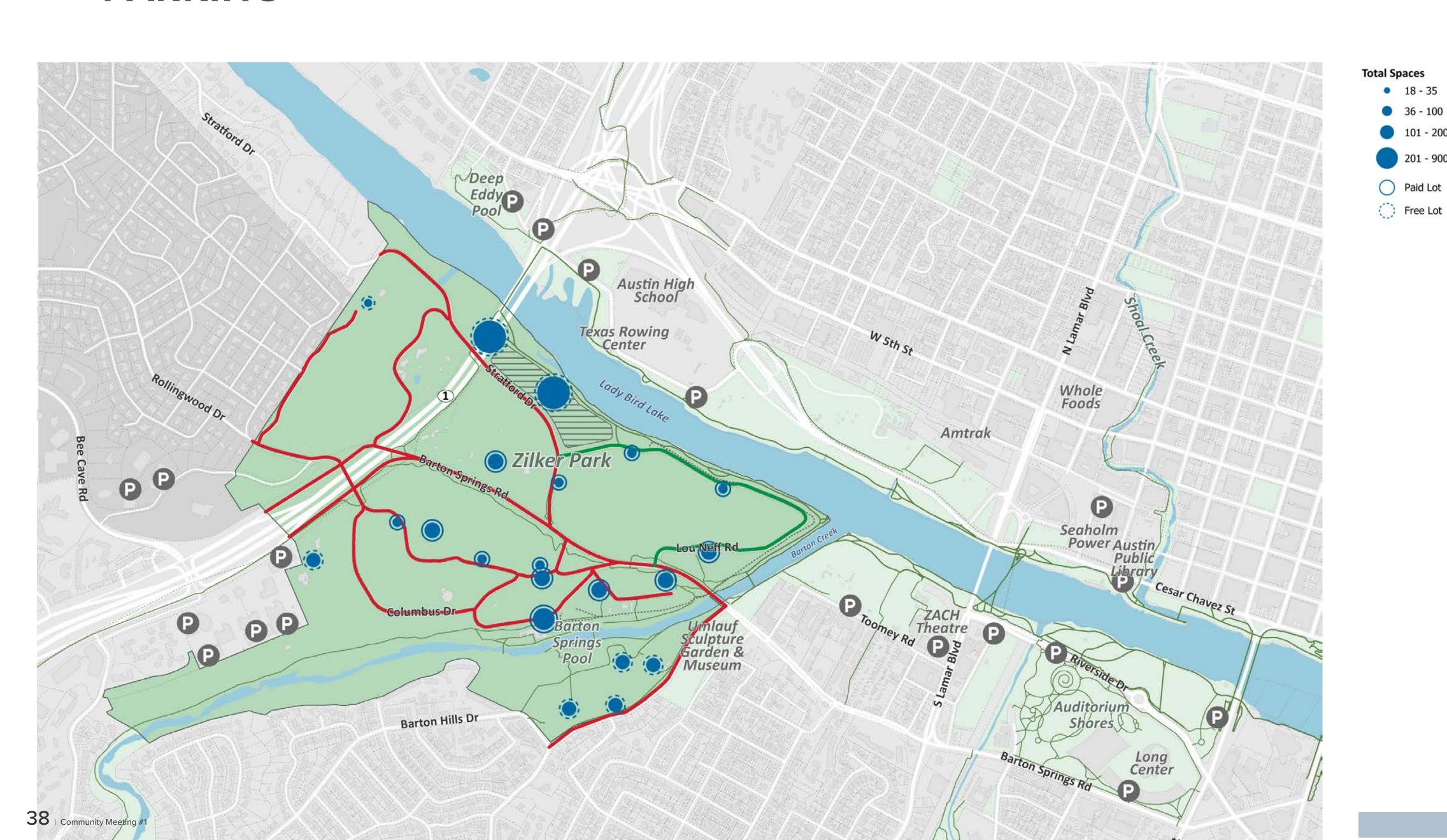
MetroBike Dock

Medium to High Comfort Bike Facilities

On-site Parking

Off-site Parking

PARKING



Off-street

On-street

101 - 200

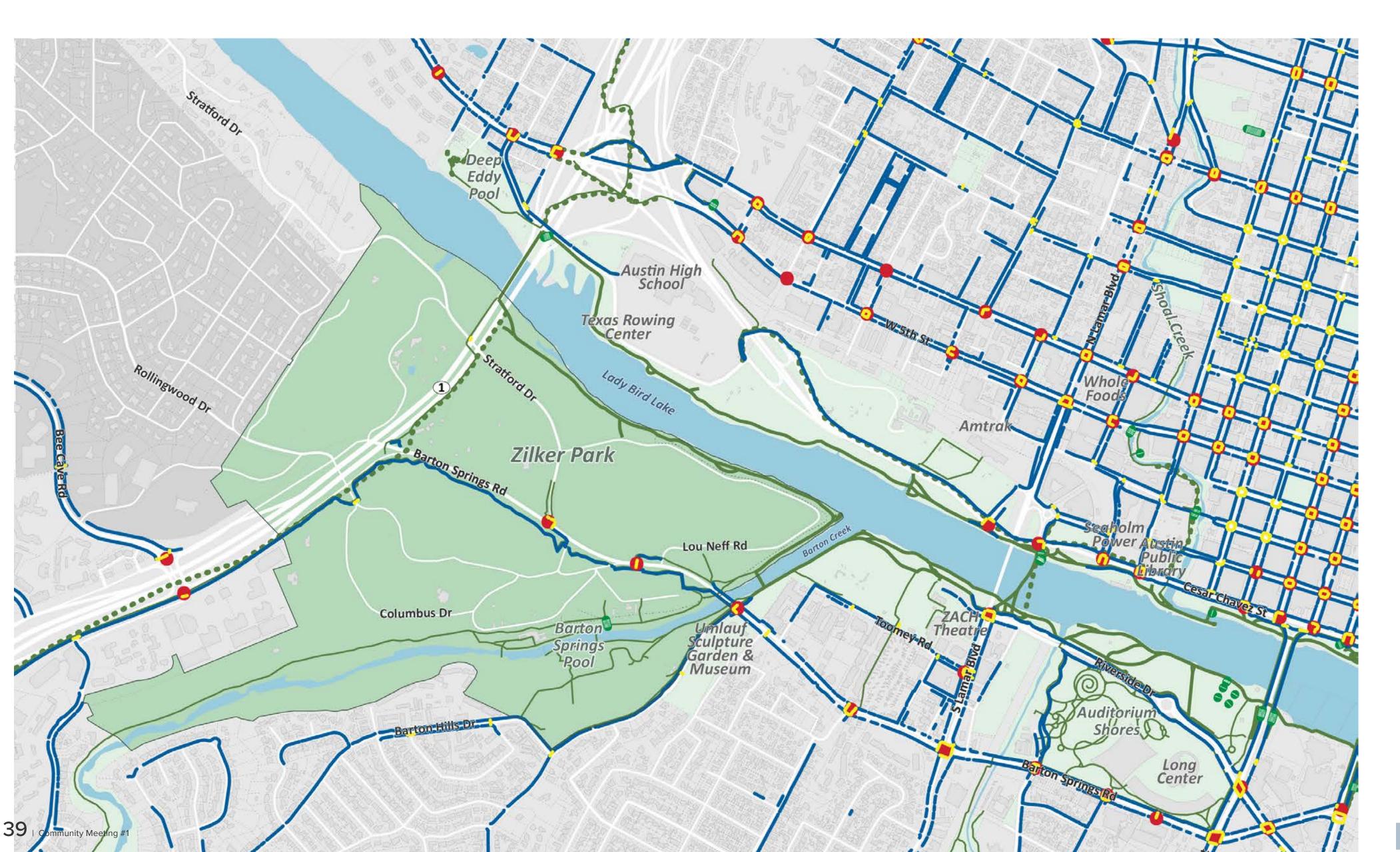
Off-site

Informal Lot

No Parking

Parking

PEDESTRIAN



Legend

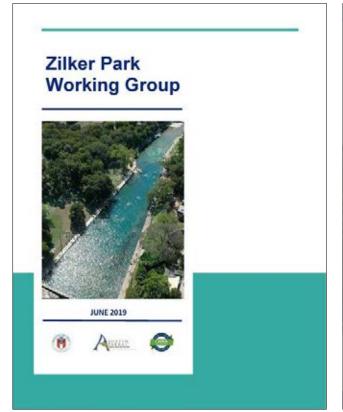
SidewalkCrosswalk

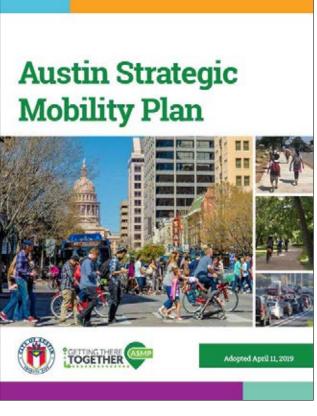
Stairs Pedestrian Traffic Signal

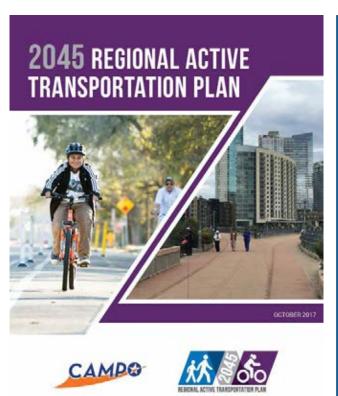
Trails

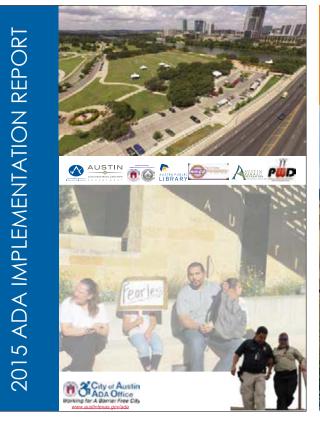
Adjacent Trails
Butler Trail
Urban Trails Planned

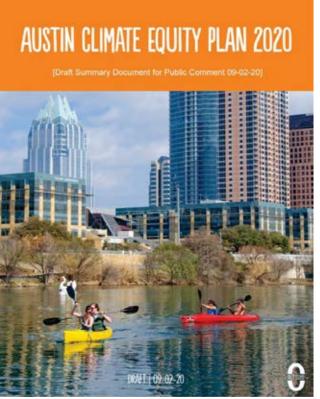
RELEVANT PLANS

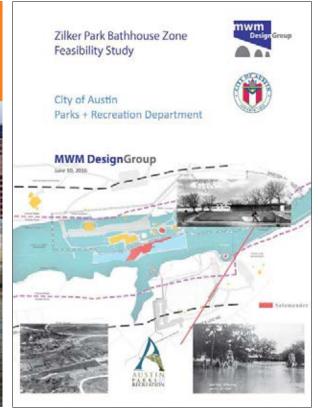




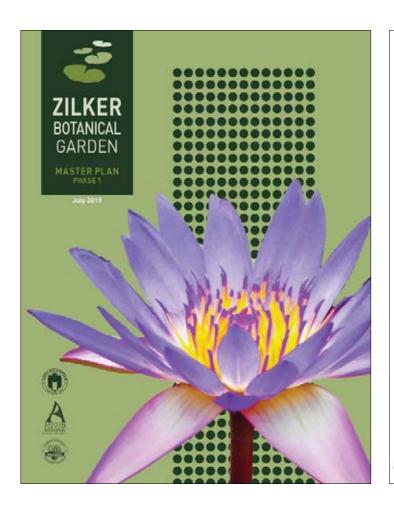






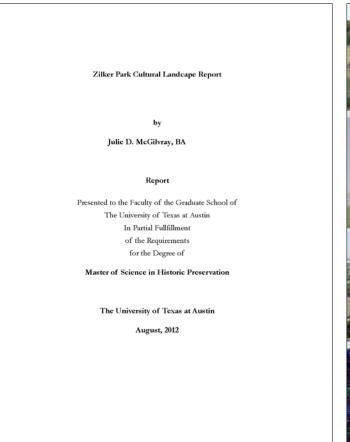












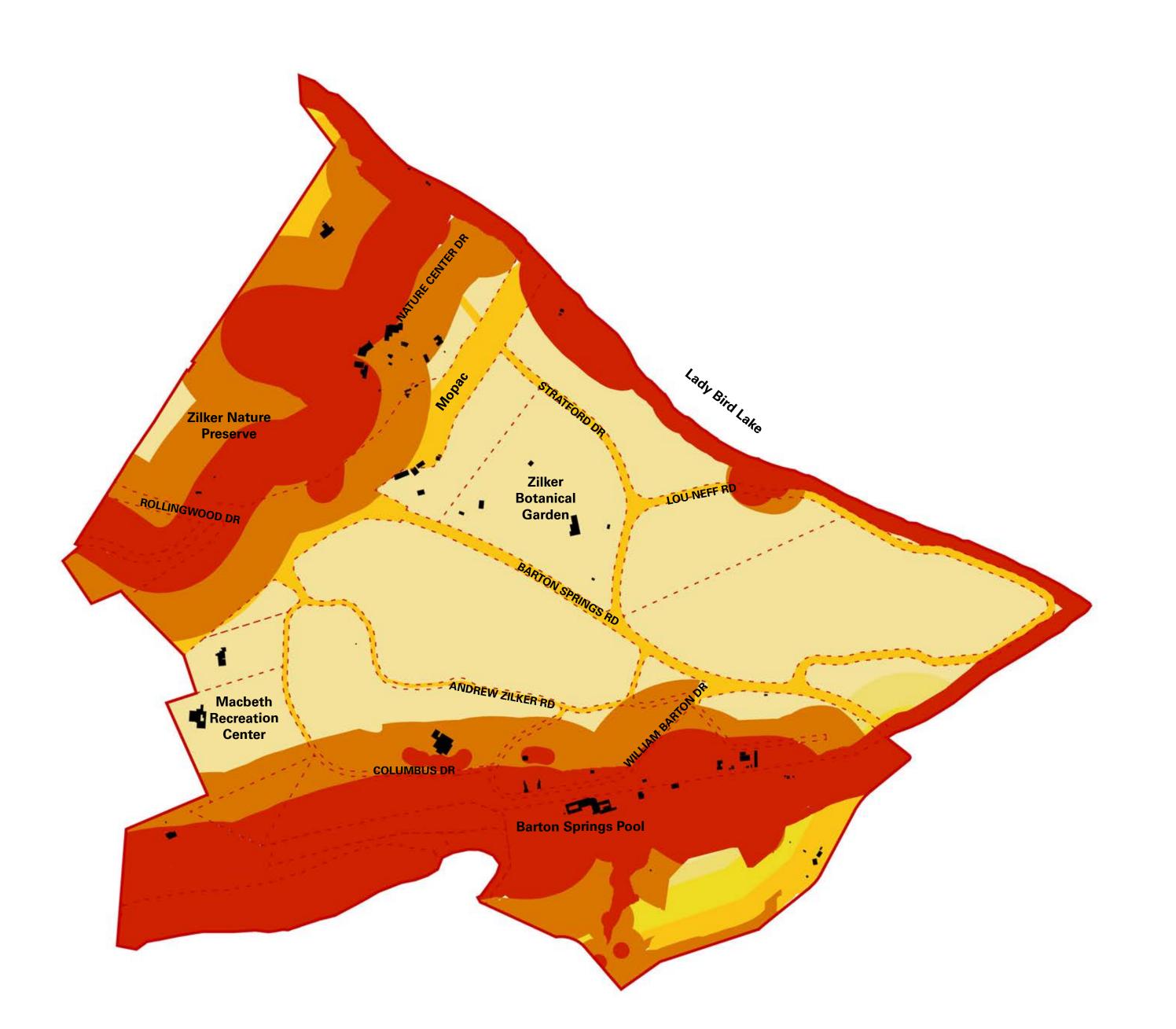








REGULATIONS



LEGEND

This area has multiple regulations prohibiting most of development. It is determined as Critical Water Quality Zone, 25-year floodplain, or erosion site.

This area has a regulation prohibiting development which is Water Quality Transition Zone (WQTZ).

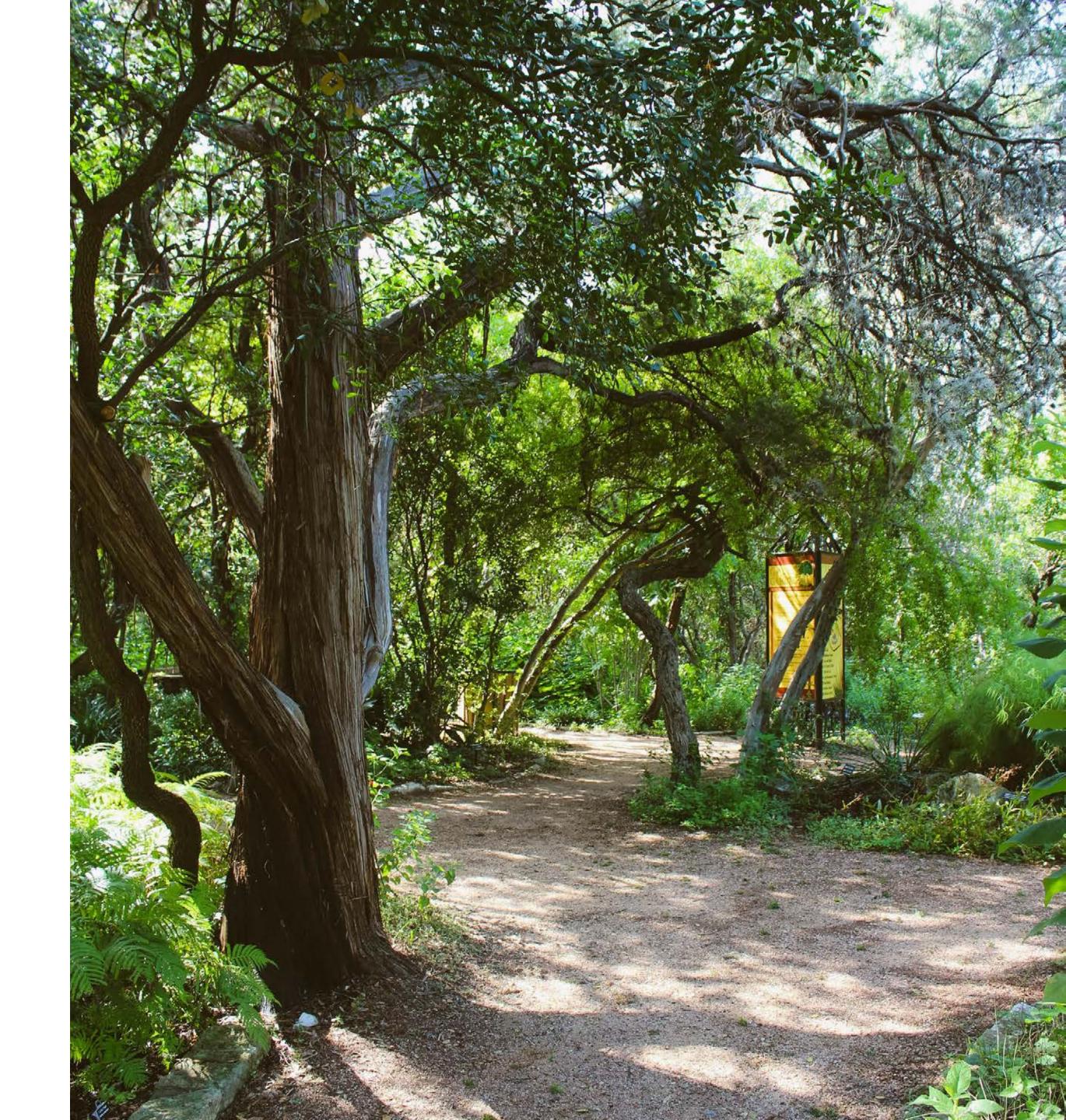
This area is not part of City of Austin so additional approval is needed for development.

This area can be developed but has several regulations such as compatibility standards.

All of Zilker Park site is within the Edwards Aquifer Recharge Zone or Barton Springs Zone. This limits impervious cover to 40% for commercial and/or multifamily projects.

EDUCATION

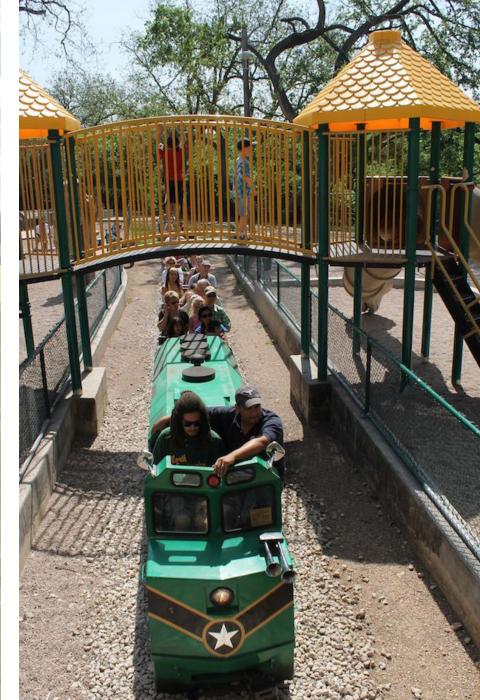
- Better accommodations for field trips
- Preschool partnerships
- Afterschool programming
- Outdoor classrooms
- Ranger educational program
- Environmental education summer camp
- Technology for educational opportunities
- Honoring all of Zilker's histories
- Bring classroom learning outside



ACCESSIBILITY

- Bus drop-off and navigation is difficult
- Improve connections to accommodate non-vehicular travel
- Better connectivity and wayfinding
- Improvements needed for ADA access
- Shuttle through the park
- Create gateways and a central hub







PARKING

- Consider all options for parking quantity and locations, including off-site and shared-use
- Improve parking and access to Botanical Garden and Austin Nature & Science Center for large and small events
- Consider alternative use for boneyard and landfill areas: parking, restored ecological habitat, access to water for Nature & Science Center
- Restore underutilized areas/overflow parking areas to a better use

RESTROOMS

Inadequate facilities

PROGRAMMING

Events and programs happening in park need better synchronization

SAFETY

- Lighting in the park at all times
- The lack of APD presence at the park

NOISE

 Noise concerns with facilities near Mopac (Zilker Botanical Garden, Austin Nature & Science Center, trail)

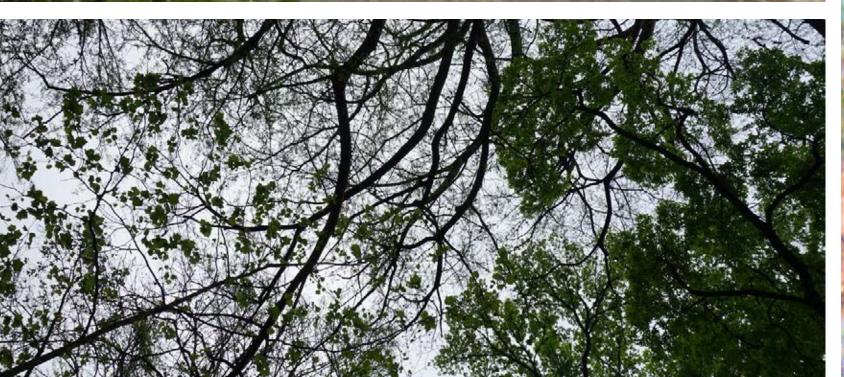




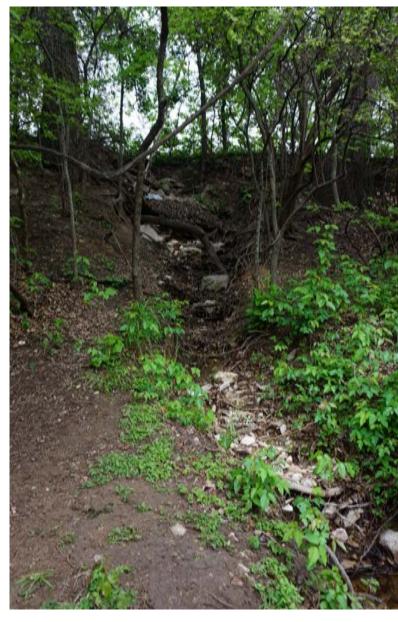
ECOLOGY

- Erosion/compaction
- Water quality impacts
- Integrate of park use with environmental protections
- Environmental education
- Re-wildling key areas of degradation
- Addressing urban heat island effect
- Habitat restoration
- Increasing pervious cover
- Events and programs should protect/ preserve environment and habitat for animals
- Mitigate and adapt to climate change











EVENTS

- Large events close the park to the public
- Need for better, safer, wider connections into park to facilitate better accessibility without cars
- Review location of major utilities within park to best site events
- Could use more infrastructure to reduce reliance on generators
- Events in Zilker should set the example for green best practices











GUIDING PRINCIPLES



• The plan should be forwardlooking and should embrace both its challenges and its opportunities for future generations.

Guide Future Growth



- The plan should treat the Park as an ecological treasure.
- Recognize the park's relation to water and explore opportunities for interaction with the lake without compromising environmental integrity.

Nature and Ecology



- Zilker Park should serve the entire community of Austin.
- Align programs with community interest.

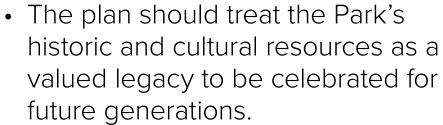
Diversity and Inclusion



- The plan should knit the segmented pieces of the park together, ensuring a more accessible, safe and connected park- north and south sides of Barton Springs Road, north and south shores of Lady Bird Lake, east and west sides of Barton Creek, east and west sides of MoPac.
- The park is a place you can arrive to by multiple travel options.

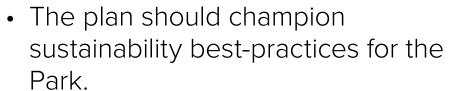
Accessibility







History and Culture





- Zilker Park should serve as an example of sustainability, protecting and enhancing our natural spaces and assets.
 - Sustainability



Nature and Ecology

- Protect, enhance, and restore land and waterscapes.
- Establish an interpretive program to educate visitors about the park's sensitive features. Public stewardship should be developed as part of the interpretive program.
- Champion best practices in green design, planning and land management.
- Ensure safe and sustainable access to the water including entry to Lady Bird Lake and protection of Barton Creek.
- Protect Zilker's natural resources for generations to come.





Diversity and Inclusion

- Welcoming to individuals, small groups and able to accommodate large groups.
- The Plan should support equitable access, with special focus on:
 - Safety
 - Accessibility
 - Diverse events and programming
 - Connectivity
- Support new and enhance existing learning opportunities within the park.





History and Culture

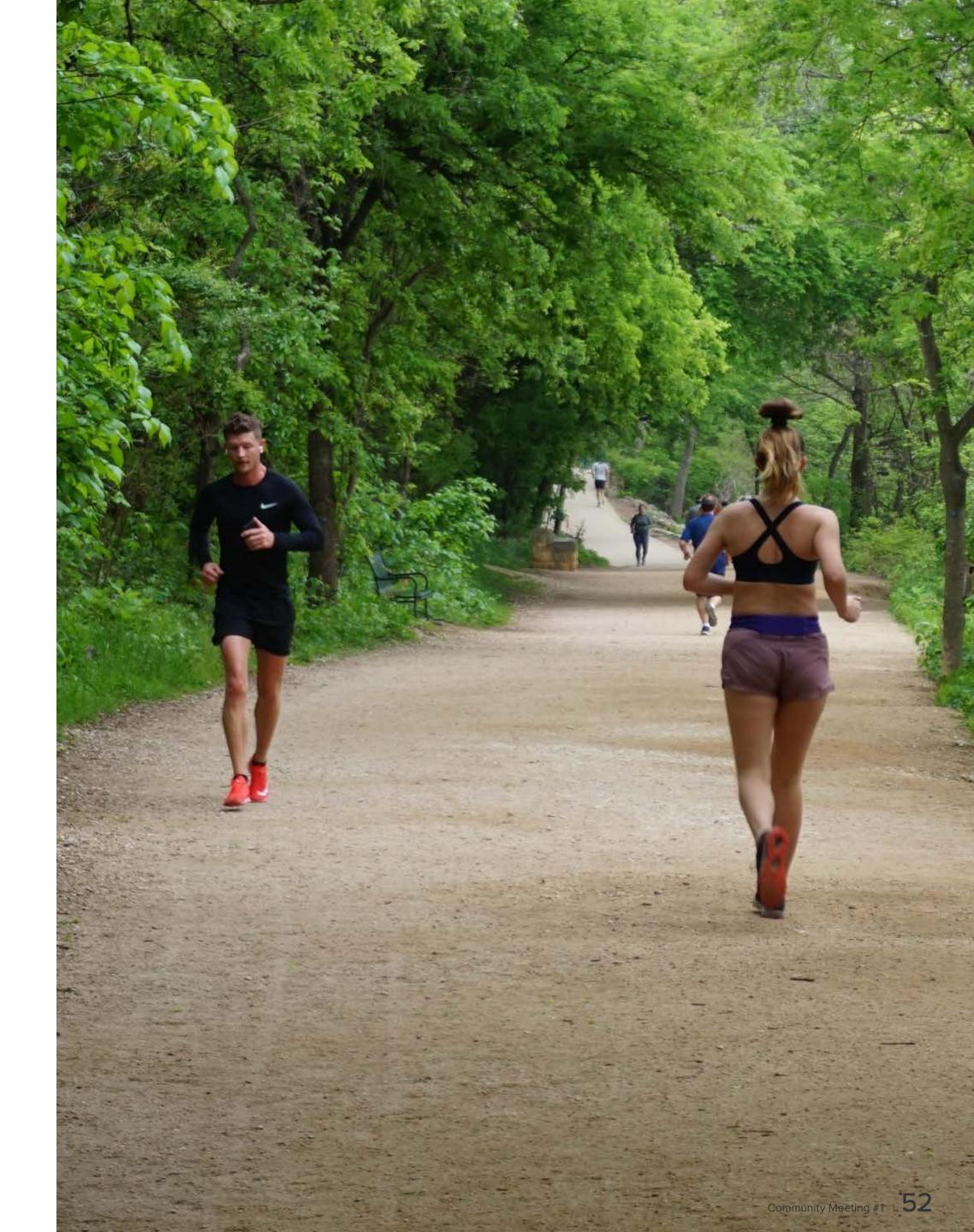
- Honor and respect the Park's historic and cultural resources, and should integrate them into the future life of the park.
- Provide a successful balance between historic preservation and current/future needs.
- Tell the stories of the people and the history of the park to better enrich the visitor experience.
- Create opportunities for local artists and art to be a part of park spaces. These opportunities may include music, performance and temporary exhibits.
- Celebrate the stories of the people that lived on the land throughout history, and bring to light those stories that are not often heard.





Accessibility

- Ensure there are multiple safe, enjoyable, and convenient modes of transportation to access the park.
- Improve non-automobile mode access to, from, and within the park, in support of the ambitious mode split and climate goals within Austin City policy (ASMP, Climate Action Plan).
- Improve pedestrian, bicycle and vehicular circulation.
- Examine the surrounding trail network.
- Improve the wayfinding to and from different park destinations.
- Use transportation assets efficiently, so as to preserve park space for ecological and recreation systems.





- Implement adaptive management strategies to create a resilient landscape in the face of climate change and dynamic user needs.
- As an urban park, Zilker should achieve balance between metropolitan use and ecological/environmental.
- Balance revenue needs with operations and maintenance of the park.
- Provide equitable opportunities for access to the park and the enjoyment of amenities.
- Explore public/private partnerships that extend the reach of the Parks Department to accommodate new opportunities.
- Sustain the implementation and maintenance of the park and utilize the support of volunteers.





Givens Park (D1)

3811 E 12th St

Saturday July 3, 202

Saturday, July 3, 2021 10:00 AM - 1:00 PM

Garrison Pool (D5)

6001 Menchaca Rd Saturday, July 10, 2021 12:00 PM - 3:00 PM Bartholomew Pool (D4)

1800 E 51st St Sunday, July 11, 2021 12:00 PM - 3:00 PM

Zilker Park

Barton Springs Pool Friday, July 16, 2021 4:00 PM - 7:00 PM

Govalle Pool (D3)

5200 Bolm Rd Saturday, July 17, 2021 12:00 PM - 3:00 PM

Dittmar Pool (D2)

1009 W Dittmar Rd Sunday, July 18, 2021 12:00 PM - 3:00 PM

Northwest Family YMCA (D6)

5807 McNeil Dr Monday, July 19, 2021 7:00 AM - 10:00 AM

Shipe Neighborhood Pool (D9)

4400 Avenue G Saturday, July 24, 2021 12:00 PM - 3:00 PM

Balcones Neighborhood Pool (D7)

12017 Amherst Dr Sunday, July 25, 2021 12:00 PM - 3:00 PM

Southwest Family Y 6219 Oakclaire Dr (D8)

Monday, July 26, 2021 7:00 AM - 10:00 AM

Ramsey Neighborhood Park (D10)

4301 Rosedale Ave Saturday, July 31, 2021 10:00 AM - 1:00 PM